# Miva Merchant 📿

STORYTELLER READYTHEME CUSTOMIZATION

Updated August 2016

**MIV**3

# Installing the Storyteller ReadyTheme

These instructions are for installing the Storyteller ReadyTheme to a brand new store. If you have an existing store, please contact support.

- 1. Once you download the Storyteller ReadyTheme from the Miva App Store you'll want to install it into your store. Go to your downloads file, open the readytheme folder, and select the .pkg file, then select "Choose."
- 2. Go to your Miva 9 Admin, click on Menu, scroll down and select "User Interface."



3. Select "Frameworks," click on the "Upload" button, select "Upload-Overwrite."

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User Interfac	e						
Pages Items	Image Types	Frameworks	Settings Error Messages	Style Resources		Mini-Basket	D
						Advanced Search Se	arch Frameworks
•					Apply	Framework	<b>•</b>
+Code	Title	Description	Preview Image	Provider	Cre	Upload - Overwrite	ast Applied
						Upload - Skip	

4. Go to your downloads file, open the readytheme folder, and select the .pkg file, click the "Open" button, then select "Choose."

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Options			Cancel Open

# 5. Click on your ReadyTheme, click "Apply Framework." User Interface

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6. Click the two boxes, "Overwrite Images" and "Overwrite CSS Files," then click "Apply."

#### Apply Framework: storyteller-readytheme Framework Details Cancel Apply 🚥 More Details Code: storyteller-readytheme Title: Storyteller ReadyTheme Description: StoryTeller ReadyTheme Author: Storyteller Created: 8/22/2016, 10:28:25 AM Minimum Miva Merchant Version: 9.00061 Minimum MivaScript Version: 5.24

7. A secondary warning page will come up, go ahead and hit "Apply" one more time.

## Apply Framework: storyteller-readytheme

Apply

#### Apply Framework storyteller-readytheme?

Warning: This process will overwrite your Page Templates, Components and all associated data as described in the Framework.

# Install XML file for Product Custom Fields

The Storyteller Theme, in addition to the pkg file, also has an excel file that needs to be uploaded and installed.

- 1. Click on "Menu" and then scroll down to "Data Management."
- 2. Click on "Import Data and Settings in XML Provisioning Format."

Data Management	
Import/Export Import Settings Database Tools	
Import Data	
Add/Update Categories from CSV	
Add/Update Products from CSV	
Update Product Inventory from CSV	
Add/Update Customers from CSV	
Import Data and Settings in XML Provisioning Format	

3. Click on "Choose File" and navigate to the Storyteller folder, choose the "Storytellercustom-fields.xml" file.

#### Data Management

Import/Export Import Set	tings Database Tools
Import Data	Import
Add/Update Categories from CSV	
Add/Update Products from CSV	File: Choose File No file chosen Browse or Drag a File Here To Upload and Begin Importing Data
Update Product Inventory from CSV	Import: Import Data and Settings in XML Provisioning Format Module: XML Provisioning Import
Add/I Indata Custamore from CSV	Select a File to Begin Importing Data
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Import Data and Settings in XML Provisio	
Imnort Shinmant Information from CSV	

4. Choose "Open" and then hit the "Close" button once it's uploaded.

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# Access Your Custom Fields

By adding the Custom Fields xml file you now have the ability to do two things:

- 1. Add a Lifestyle (or "Story") Image to each product
- 2. Add Tabbed Content to each product



(Story Image)

#### (Tabbed Content)

OVERVIEW SPECIFICATION

# Product Features

- Material: Cotton canvas, genuine leather and polyurethane
- Spacious main compartment, top zipper closure and interior accessory pockets
- · Removable/adjustable shoulder strap with extended length of 58"

SHIPPING

- Double top carry handles
- Product Dimensions: 21" L x 10" W x 12" H 2 lb.

#### **Detailed Product Description**

Canyon Outback Leather Products are created using the finest materials, every product is manufactured taking great care of the quality and creating designs that will meet your needs today and into the future.

SHARE PRODUCT 🕇 🎔 G+ 🖓 😭

- A. Add a Story Image to each product: This image is optional. Note: The Site Background Image should be sized at 830 x 488 for best results.
  - 1. Click on a product and open it in the admin.
  - 2. Click on the "Custom Fields" Tab If you have a lot of tabs, you might find this one under the elipsis (...) Tab.
  - 3. Click on the "Upload" button, navigate to the lifestyle image you would like to go with that product, and upload it.

Edit Product: The Getaway

Product Images Related Products Attributes	Inventory Kit Builder	🗸 Update
Story Image: graphics/00000001/lifestyle.png	Inventory Variants	
	SEO	
	Categories	
	Price Groups	
	Upsold Products	
	Gift Certificate Sales	
	URIs	
	Digital Download Settings	
	Digital Downloads	
	Subscription Terms	
	Subscriptions	
	Custom Fields	

B. Add Content to Product Tabs:

There are 3 Tabs where you can add content for each product, Overview, Specification and Shipping.

1. Click on the "Tabbed Content" tab. If you don't see it, again, it might be under the elipsis tab (...). You'll see 3 tabs that you can now add content to. Place your information in the appropriate tabs, click the "Update" button and view your item in the store to make sure it's appearing properly.

Edit Product: The Getaway

Produc	t Images Related Products Attributes Inventory	Kit Builder 👘 🚥	
Overview:	Outback Leather Products are created using the finest materials, every product is manufactured t	Inventory Variants	creating d
		SEO	
		Categories	
		Price Groups	
Shipping:	Free shipping on all orders over \$65.00	Upsold Products	
		Gift Certificate Sales	
		URIs	
		Digital Download Settings	
Specification	יאוי אאאי אאיי אייאי איייאראיין איייאיייאראיין אוויא	Digital Downloads	-

Stort delivered and and a stort delivered and stort delivered and a stort delivered and a stort deliv	<ul> <li>Primary Navigation</li> <li>Storefront: Introduction</li> </ul>
It all begins here.	6. Introduction Image
Naturally sourced, elevated, and crafted by our hands. This is our livelihood, our sanchuary.	7. Story 1 Text
	8. Story 2 Image
Vantage Point. Materializing our imagnation.	9. Story 2 Text
Absolute. Vision becomes raility, Masterfully cathed.	10. Story 3 Image
	11. Story 3 Text
Choose Your Adventure Creative this your moment	
	12. Hero Image
	13. Featured Products
×××	14. Site Logo
TALES OF ADVENTURERS.	15. Social Icons
8.2015 Souyalike Sougang Carl Schware by Max Manchare Abour Co. Prowy Yesly: 9.90gang Bineur Parity: Constant bit Map: Sign h. 🕇	16. Site Footer Menu

# Accessing the Storyteller ReadyTheme

- 1. Click on "Menu"
- 2. Scroll down to "ReadyTheme"



# Update Primary Navigation

## UNDER NAVIGATION SETS TAB

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IOME				
SHOP 🔻				
ALL CATEGORIES				
STORY				
PROCESS				
JOURNAL				
FAQS				
CONTACT				
ORDER STATUS				
SIGN IN				
SEARCH 🔻				
ReadyTheme				
Settings Images	Banners	Content Section	ns Product Listing	gs Navigation Se

- 1. Click on the "Navigation Sets" tab
- 2. Click on "Navigation Bar"
- 3. Click on the "Edit Navigation Items" icon (Page icon with arrow in top right corner)

ReadyTheme					
Settings Images	Banners Conter	nt Sections	Product Listings	Navigation Sets	🔿 Reset 🛛 🚥 More
				Search Navigation Sets	Q 0
X CSV 🖪	✓ Û			+	C2 1F III
Code	Name	Layout			
site_header_menu	Site Header Menu	Single Column			
site_footer_menu	Site Footer Menu	Single Column			
cmp_primary_navigation	Primary Navigation	Single Column			

4. Here you can "Add Navigation Item," "Add Child Navigation Item," turn a navigation item off, Edit or Delete a Navigation item.

#### Edit Navigation Item: cmp\_primary\_navigation

Navigation Items	O Res
Edit Delete	Search Navigation Items
X CSV 🖋 🖻	Add Navigation Item Add Child Navigation Item
Name	Link Active
Home	Page: Storefront
Shop	Page: Product List <b>Turn Item Off/Hide</b>
Backpacks	Category: Backpacks
All Categories	Page: All Categories

## Update Site Header Menu Navigation UNDER NAVIGATION SETS TAB



- 1. Click on the "Navigation Sets" tab
- 2. Click on "Site Header Menu"
- 3. Click on the "Edit Navigation Items" icon (Page icon with arrow in top right corner)

ReadyTheme						
Settings Image	es Banners C	Content Sections	Product Listings	Navigation Sets	🔿 Reset	🚥 More
				Search Navigation Sets	Q	$\odot$
× csv	2			+	C2 15	
Code	Name	Layout				
site_header_menu	Site Header Men	u Single Column				

4. Here you can "Add Navigation Item," "Add Child Navigation Item," Edit or Delete a Navigation item.

Edit Navigation Item: site_header_menu							
Navigation Items	5				○ Reset		
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× csv	✓		Add Navigation Item	Add Child Navigation Item	2 IF III		
Name	Link	Active					
Shop	Page: Product List						

# Replace the Header Logo with Alternate Image

#### **UNDER SETTINGS TAB**

#### ReadyTheme

Settings	Images Banners	Content Sections	•		🗸 Update	🕤 Reset 🚥 More
Look & Feel						~
Logo Type:	Image ᅌ					
	Logo Image: graphics/00000001/img_m	asthead_light.png	↔ Select Logo	Clear Logo		
	Auto Sizing: O Use image dimensions Width Height	(in pixels)				
	Alt Text: Storyteller					

- 1. Go to Logo Type/Logo Image
- 2. Click on "Select Logo"
- 3. Upload your logo to replace the current one. Click on "Select Logo" in the bottom right corner. Update your image.
- 4. Click "Update" in the top right corner.

# Replace Top Logo with Text

#### **UNDER SETTINGS TAB**

If you don't have a logo, you can use plain text in it's place.

- 1. Next to "Logo type" click on "Image" drop down menu
- 2. Select: Text"

- 3. Enter "Store Name" and "Store Tagline"
- 4. Click "Update" in top right corner.



# Update Storefront Images

#### **UNDER IMAGES TAB**

#### **Update Site Background Image**



Note: The Site Background Image should be sized at 1658 x 881 for best results.

#### UPDATE IMAGE:

- 1. Go to "Menu," "ReadyTheme," and "Images"
- 2. Click on "Site Background" image, click the "Edit" or pencil tool Update your image

#### UPDATE TEXT:

1. Click on "Content" tab, find "Storefront Introduction," update text and click "Save"

#### Update Introduction Image



Note: The Introduction Image should be sized at 1058 x 542 for best results.

#### UPDATE IMAGE:

1. Click on "Introduction Image", click the "Edit" or pencil tool - Update your image

#### UPDATE TEXT:

1. Click on "Content" tab, find "Story 1," update text and click "Save"

#### **Update Story 2 Image**



Vantage Point. Materializing our imagination.

Note: The Story 2 Image should be sized at 979 x 542 for best results.

#### **UPDATE IMAGE:**

1. Click on "Story 2 Image," click the "Edit" or pencil tool - Update your image

UPDATE TEXT:

1. Click on "Content" tab, find "Story 2," update text and click "Save"

#### Update Story 3 Image

# Absolute.

Vision becomes reality. Masterfully crafted.



Note: The Story 3 Image should be sized at 980 x 542 for best results.

UPDATE IMAGE: 1. Click on "Story 3 Image," click the "Edit" or pencil tool - Update your image

#### UPDATE TEXT:

1. Click on "Content" tab, find "Story 3," update text and click "Save"

#### **Update Hero Image**



Note: The Hero Image should be sized at 1658 x 906 for best results.

UPDATE IMAGE:

1. Click on "Hero Image," click the "Edit" or pencil tool - Update your image

UPDATE TEXT:

1. Click on "Hero," click the "Edit" or pencil tool - Update your image

# Update Storefront Featured Products

#### **UNDER PRODUCT LISTINGS TAB**

#### ReadyTheme

Settings Images Banners Content Sections Product Listings Navigation Sets

- 1. Click on "Menu" then scroll down to "ReadyTheme"
- 2. Click on "Product Listings"
- 3. Select "Featured Products," click on the "Edit" or pencil icon, scroll down to "Products to Display," choose "Category" and select the category you would like to feature on the Storefront Page.

## **Edit Product Listing**

	Product Header
Product Images:	Calculate Predicted Discounts and Sale Price Main No constraints
Default Sort Method:	Resize to fit within bounding box: 234 x 234 pixels     Newest
Number of Products:	Reverse Default Display Order

## Update Category Tree Images UNDER CATEGORY TAB

## ALL CATEGORIES



- 1. Click on "Catalog" then click on the "Categories" tab.
- 2. Click on the Category you want to place an image for
- 3. Click into the "Tree Image" field and upload your image. Ideal image size for these is 553x360.

Edit Category: Backpacks	КСУИ
Category Child Categories Products SEO URIs	✓ Update 🖒 Reset 🚥 More
Details	*
Category Title	*
Category Tree	^
Tree Imane:	

## Update Site Logo on Bottom of Page UNDER IMAGES TAB

- 1. Click on "Images," click on "Site Logo"
- 2. Update Logo, click "Save"

## Enable Social Media Icons UNDER SETTINGS TAB

- 1. Click "Enable Social Icons"
- Enter your links for whichever platforms you are on (empty fields will not show an icon on your Storefront page)
- 3. Click "Update"

## Enable Third Party Social Sharing Code UNDER SETTINGS TAB

- 1. If you have a 3rd Party Social Sharing Code, click the "Enable Social Sharing Code" box
- 2. Enter your code into the "3rd Party Social Sharing Code" Field
- 3. Click "Update"



# Enable Trust Symbol

#### UNDER SETTINGS TAB

- 1. If you have a SSL Site Seal, Click the "Active" box
- 2. Enter your code into the :SSL Site Seal or Trust Symbol: field
- 3. Click "Update"

Trust Symb	ol	^
SSL Site Seal or Trust Symbol:	Active <a href-"http:="" instantssi.com="" ssi.html"="" style="text-decoration-none;"> <a href-"http:="" instantssi.com="" ssi.html"="" style="text-decoration-none;"> <a comodo_secure_100x85_transp.png"<br="" href-"http:="" instantssi.com="" ssi-certificate-images="" support=""><a <br="" href="http://www.instantssi.com/ssi-certificate-images/support/comodo_secure_100x85_transp.png"><a <br="" href="http://www.instantssi.com/ssi-certificate-images/support/comodo_secure_100x85_transp.png"><a href="http://www.instantssi.com/ssi-certificate-images/support/comodo_secure_100x85_transp.png"> <a href="http://www.instantssi.com/ssi-certificate-images/support/comodo_secure_100x85_transp.png"> <a href="http://www.instantssi.com/ssi-certificate-images/support/comodo_secure_100x85_transp.png">http://www.instantssi.com/ssi-certificate-images/support/comodo_secure_100x85_transp.png"</a> <a href="http://www.instantssi.com/ssi-certificate-images/support/comodo_secure_100x85_transp.png">http://www.instantssi.com/ssi-certificate-images/support/comodo_secure_100x85_transp.png"</a></a></a></a></a></a></a></a>	

# Update Footer Navigation Links

#### UNDER NAVIGATION SETS TAB



#### To add new navigation or edit where the current ones link to:

- 1. Click "Navigation Sets"
- 2. Click on "Site Footer Menu"