Miva Merchant 📿

GOOGLE TRUSTED STORES

MIV3

Installing the Luxe ReadyTheme

This module allows for the integration of Google Trusted Stores with the Miva Merchant shopping cart.

Technical Requirements

Miva Merchant 5.5 or later Miva Merchant Engine v5.19 or later MySQL Database Understanding of HTML, CSS and Miva Merchant Template Language (SMT)

Module Installation

Step 1: Click on "Menu," drop down to "Modules" and then click on the "+" icon to upload the module.

Modules

Modules			Reset
		Search Modules	Q 0
~		+ • 5	4E III
Code	+Name		
cawizard	Add a Category		
pawizard	Add a Product		

Step 2: Click on "Upload," navigate to where you downloaded your module file to and upload it.



Step 3: Click on "Menu," drop down to "Utilities" and then click on the "..." and drop down to "Add/ Remove Modules."

Utility Settings

		Google Analytics Settings	Search Reports			٩	0
		Google Analytics Tracking Code		+	Ø	15	П
+Туре	Name	Dynamic Order Export Emporium Plus Tool Kit					
Order	Printable Invoice	PCI Net Tool Belt					
Order	Sales By Partner	SearchSpring SQL Queries					
Shipment	Shipment Picklist	MailChimp Newsletter Signup					
		Review Baskets					
		Add/Remove Modules					

Step 4: Find the "Google Trusted Stores" module and click the "Install" button.

Utility Settings		
Template Based Batch Reports Custom Fields C	ustom Field Groups) Reset 🚥 More
Available Modules		^
FedEx Web Services	GD Google Trusted Stores	
Version: 9.0007 Provider: Miva Merchant Use this module to enable FedEx web services. Note that the settings are global and will apply to all FedEx packages that you ship. You can override some of these settings at the product and order level. Production Mode prints real shipping labels that will be billed to your FedEx account. Test Mode prints free test labels that cannot be used for shipping.	Version: 5.037 Provider: Glendale Designs	
+ Install		+ Install

Step 5: A new "Google Trusted Store" Tab will now appear and you can fill out the settings with your information.

Module Settings

Main settings panel for this module can be found under Utilities > GD Google Trusted Stores

Settings Panel 1: Badge Code

Google Trusted Stores ID Two (2) letter Language Code (PAGE_LANGUAGE) Comma separated list of two (2) letter country code limitations Badge Position Badge Container (ID of html element, only for User Defined position)

Utility Settings

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D Google Trusted Stores				
ирроп				
Radgo Codo				
bauge code				
Settings				
Google Trusted Stores ID	Language			
			0	
Limit Countries To (comma separated)				
Badge Position				
Select 🗘				
Badge Container (only for user defined positions)				

Settings Panel 2: Order Confirmation Code

Select currency via dropdown selection (CURRENCY) Lead Time (ORDER_EST_SHIP_DATE) Global Fallback - Estimated number of days that an order will ship from store Custom product field code for product level override Backorders (HAS_BACKORDER_PREORDER) Estimated Ship Date - earliest/latest Date Available Override Custom Field Code - use a product custom field to define when available in format mm-dd-yyyy

No backorders Low inventory level Out of stock inventory level Custom product field code for product level override

Settings		
Currency	Digital Good	Custom Field Code
Select 🗘	0	0
Customer Email		
🔿 Ship To		
⊖ Bill To		
.ead Time		
Global Fallback	Custom Prod	uct Field Code
Estimated Shin Date		
Earliest		
🔿 Latest		
Date Available Custom Field Co (mm-dd-yyyy)	le	
Backorders		
🔿 No backorders		
 Low inventory level 		
 Out of stock inventory level 		

Google Shopping

Settings Panel 3: Google Shopping (optional) Google Shopping ID (ITEM_GOOGLE_SHOPPING_ID) Country (ITEM_GOOGLE_COUNTRY) Language (ITEM_GOOGLE_LANGUAGE)

Google Shopping

Settings			
Account ID			
Country			
Select	\$	0	
Language			
Calact	A	0	

FAQs

Question

Does the module take discounts into consideration?

Answer

Yes, the module looks for negative order charges and applies them to the ORDER_DISCOUNTS value of the Google Trusted Stores Conversion Code.

Question

I am using MaxMind to block certain countries, will this be an issue.

Answer

Yes, this is considered against Google Trusted Stores guidelines. It is highly recommended that you consult with your Google Trusted Stores rep for any clarification.

Question

I am getting a "Optional: Google Shopping Item ID is missing" warning on my Google Trusted Stores implementation, how do I fix this?

Answer

These warnings are non-critical and do not affect core functionality.

From Google's Docs: Warnings on common pages or confirmation pages These are non-critical errors found in optional fields in the Google Trusted Stores badge code. These errors do not affect core functionality; you can safely ignore these warnings as they triggered by optional variables. If you see this non-critical error on a non-product page or if you have chosen to leave out this field, you may disregard this warning.

See more at https://support.google.com/trustedstoresmerchant/answer/6063083?hl=en.

Question Do I need a robots.txt file?

Answer

Yes. Google requires this for Google Trusted Stores implementation. This module does not add this automatically. In most cases this is done by your hosting provider when your store was first installed. If you don't have this setup already this will need to be created and installed for Google to accept your Google Trusted Stores setup. You can do this on your own by following guidance at https://support.google.com/webmasters/answer/6062608?hl=en or contact Glendale Designs to have us do this for you.

Resources <u>Overview</u> <u>Guidelines</u> <u>Badge Code</u> <u>Order Confirmation Code</u> <u>Validation</u> <u>JS Validation Errors</u> <u>Robots Txt Files</u>