

Miva Merchant 9

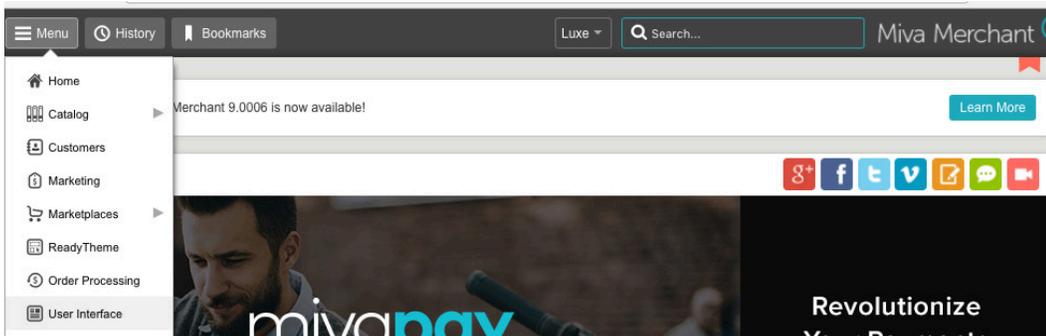
LUXE READYTHEME CUSTOMIZATION

Updated April 2017

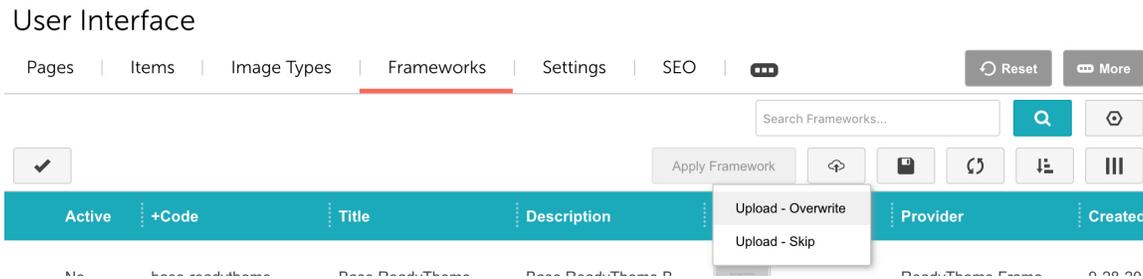
Installing the Luxe ReadyTheme

These instructions are for installing the Luxe ReadyTheme to a brand new store. If you apply this framework to your existing / live store all page templates will be overwritten and any customizations you have to those templates will be lost. It is recommend that this ReadyTheme only be applied to a new store or a development store that can be used for testing before going live.

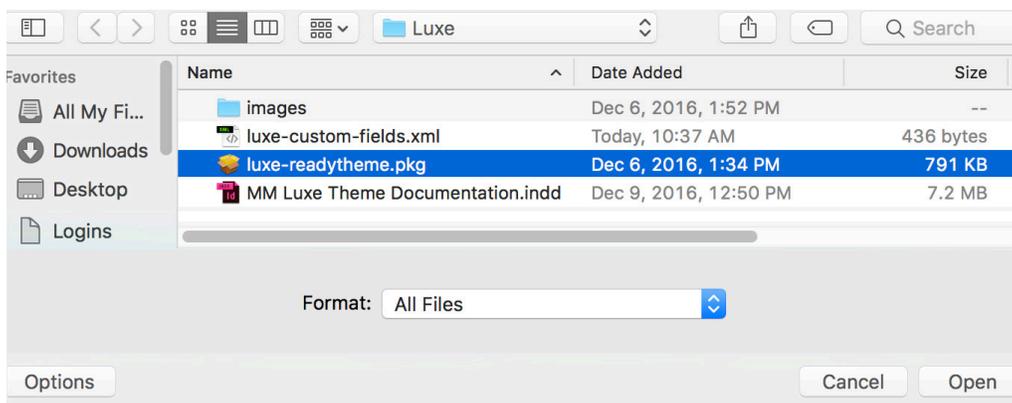
1. Go to your Miva 9 Admin, click on Menu, scroll down and select “User Interface.”



2. Select “Frameworks,” click on the upload button, select “Upload-Overwrite.”



3. Go to your downloads file, open the readytheme folder, and select the .pkg file, click the “Open” button, then select “Choose.”



4. Click on the Luxe ReadyTheme, click “Apply Framework.”

User Interface

Active	+Code	Title	Description	Preview Image	Provider	Created Date	
<input type="checkbox"/>	No	cssui_default_fw	Default CSSUI Frame...	Default Framework fo...		Miva, Inc.	1-20-2017
<input checked="" type="checkbox"/>	Yes	luxe-readytheme	Luxe ReadyTheme	Luxe ReadyTheme		Luxe	1-26-2017

5. Click the two boxes, “Overwrite Images” and “Overwrite CSS Files,” then click “Apply.”

Home > User Interface > Frameworks > Apply Framework: luxe-readytheme > Framework Detail

Apply Framework: luxe-readytheme

Framework Details Apply Cancel More

Details

Code: luxe-readytheme
Title: Luxe ReadyTheme
Description: BETA
Author: Luxe
Created: 12/14/2016, 10:45:06 AM
Minimum Miva Merchant Version: 9.00064
Minimum MivaScript Version: 5.24

Overwrite External Files
 Overwrite Style Resources

6. A secondary warning page will come up, go ahead and hit “Apply” one more time.

Apply Framework: luxe-readytheme

Apply Cancel

Apply Framework **luxe-readytheme**?

Warning: This process will overwrite your Page Templates, Components and all associated data as described in the Framework.

Install XML file for Product Custom Fields

The Luxe Theme, in addition to the pkg file, also has an excel file that needs to be uploaded and installed. The XML file you upload allows you to create Lifestyle Image Types, it creates two product fields for product information tabs as well as three order fields for order instructions and, auto inserted, IP address and user agent.

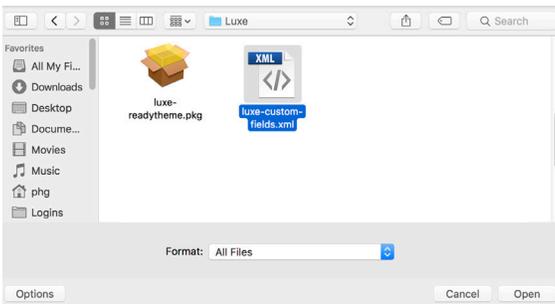
Here's how to install this file:

Click on “Menu,” then “Data Management.” Click “Import/Export” and select “Import Data and Settings in XML Provisioning Format.”

Data Management

The screenshot shows the 'Data Management' interface with the 'Import/Export' tab selected. The 'Import Data' section on the left has a red box around the option 'Import Data and Settings in XML Provisioning Format'. The 'Export Data' section on the right lists various export options like 'Export Attributes to XML File' and 'Export Orders to Flat File'. There are 'Reset' and 'More' buttons at the top right.

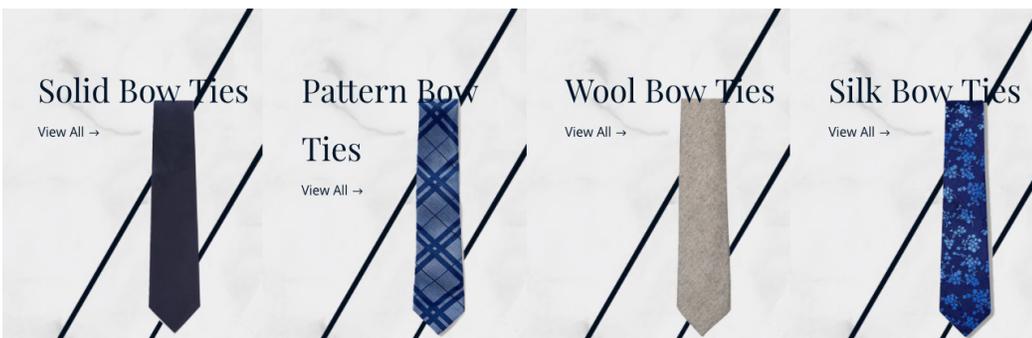
Upload “Custom-fields.xml” from your downloads file then click the “Close” button.



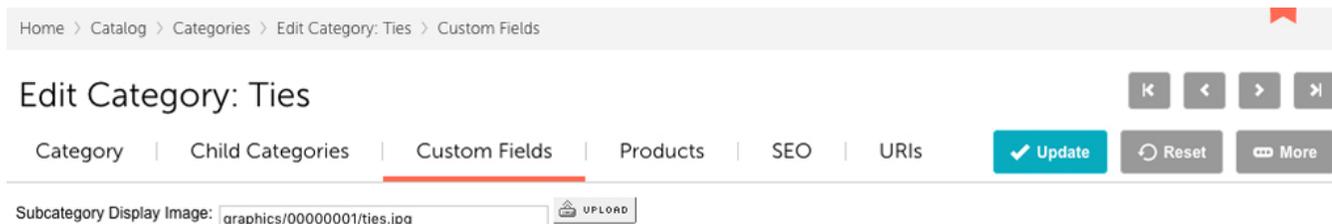
To Access Your New Custom Fields

Subcategory Display Image

{Recommended Size is 403 x 512}



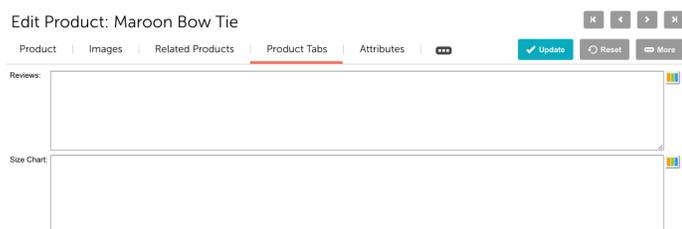
1. Go to Menu and click on “Catalog”
2. Click on the “Categories” tab
3. Click on a category that you want to add a subcategory image for
4. Click on the “Open Category” icon
5. Click on the “Custom Fields” tab
6. Click on the “Upload” icon next to “Subcategory Display Image”
7. Choose your image, upload it and then click “Update”



Product Fields for Product Information Tabs

There are two custom product fields that are enabled in the Luxe ReadyTheme.

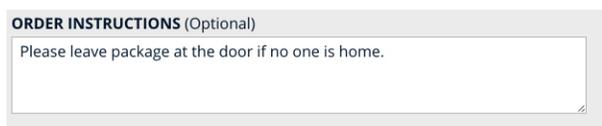
- Reviews
- Size Chart



To populate these fields, open a product and click on the “Product Tabs.” For the Size Chart you can enter either an image or html code. For the Reviews tab, it would depend on which reviews module you were using in regards to what code you would place here.

Order Instructions

Order instructions is automatically populated on the checkout page where the customer selects their shipping method. It is for the customer to fill out during checkout. If they add in any custom notes, they’ll get saved with the order under Custom Fields.



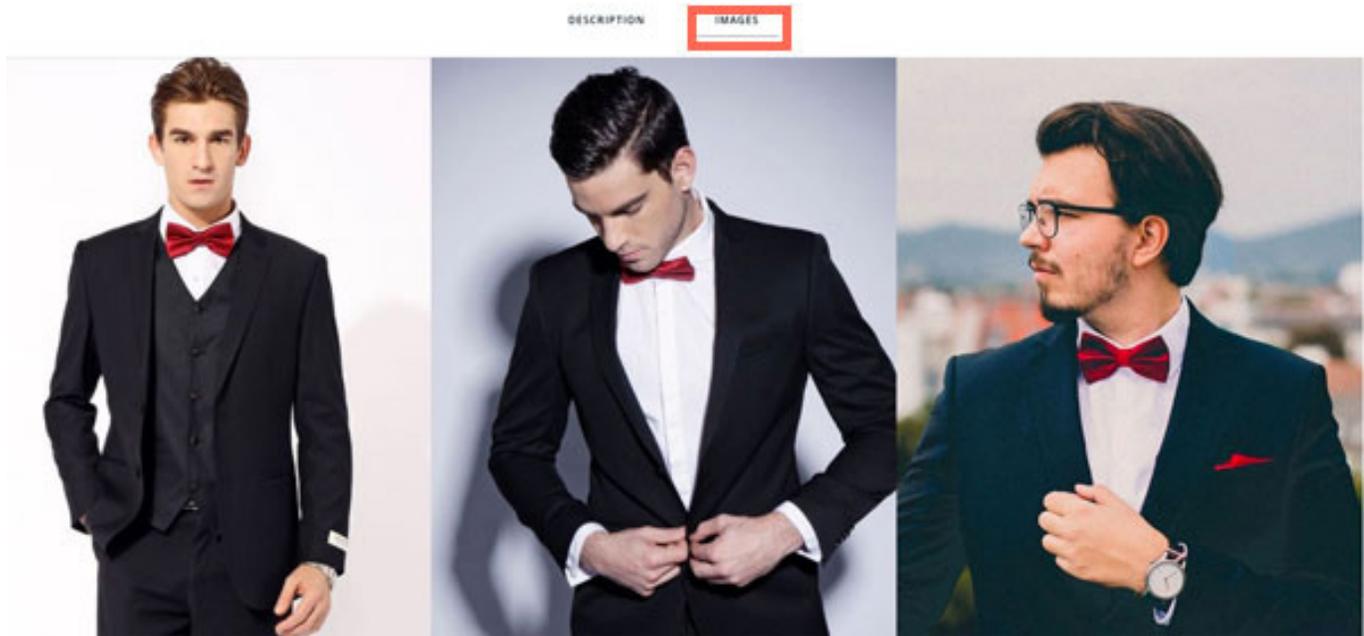
IP and User Agent

These are used for tracking order specifics in the administration portal. They will show up in the order instructions at checkout and are just for informational purposes.

Add Lifestyle Images to Products

{Recommended Size is 960 x 1200}

Luxe allows you to add lifestyle images to your products. Here's how:



Create New Image Type

First we have to create a new "Image Type"

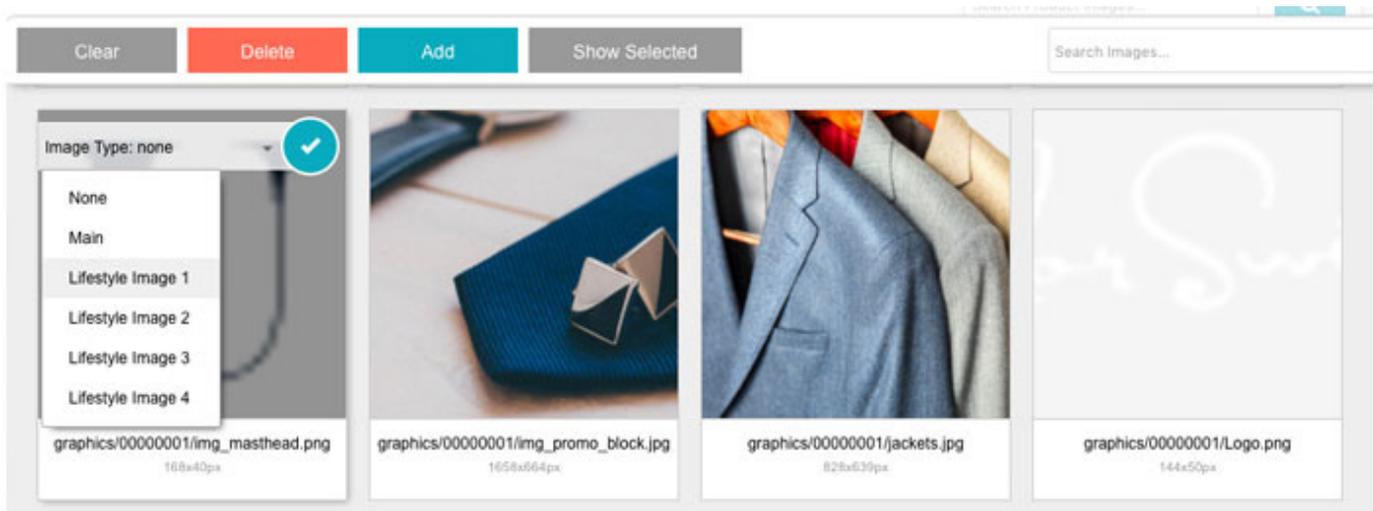
1. On your menu click and scroll down to "User Interface."
2. Click on the tab that says "Image Types."
3. Click the "+" button to add a new type.
4. Under "Code" type "lifestyle" and under "Description" type "Lifestyle Image 1, 2, 3, etc." You can add as many as you'd like.

User Interface

A screenshot of the 'User Interface' section in a software application. The top navigation bar includes 'Pages', 'Items', 'Image Types' (which is underlined), 'Frameworks', 'Settings', and 'SEO'. There are 'Reset' and 'More' buttons on the right. Below the navigation is a search bar labeled 'Search Image Types...' with a magnifying glass icon and a settings gear icon. Below the search bar are several control buttons: a close button (X), a plus button (+), a refresh button (circular arrow), a list view button (three horizontal lines), and a menu button (three vertical lines). The main content area shows a table with two columns: '+Code' and 'Description'. The table contains three rows: 1. Code: 'lifestyle-im...', Description: 'Lifestyle Image 1'. 2. Code: 'lifestyle-im...', Description: 'Lifestyle Image 2'. 3. Code: 'lifestyle-in', Description: 'Lifestyle Image 3'. Below the table, there is a 'main' label and the word 'Main'.

Add Lifestyle Image to Products

1. Open a product and click on the “Images” tab
2. Click on the “Add Image” tab
3. Click on the “Add” tab
4. Click on “Upload Image”
5. Navigate to the image you want and click “Open”
6. Click the drop down menu and select “Lifestyle Image 1”



7. Click “Select Image”
8. This will add a new tab to your layout called “Images”

The tab and Lifestyle images will appear below the product.

☰ ☎ LUXE 👤 🛒

HOME / BOW TIES / SOLID BOW TIES / SOLID MAROON BOW TIE



SOLID MAROON BOW TIE
\$39.95

− 1 +

ADD TO CART

♡ ADD TO MY WISH LIST

● ● ● ● ●

DESCRIPTION IMAGES



LOVE THIS?
Then You Will Love These.

NAVY BOW TIE \$24⁹⁹



DENIM BLUE TIE \$24⁹⁹



ABOUT US SHIPPING & RETURNS
PRIVACY FAQS ORDER STATUS
WISHLIST CONTACT US SITE MAP
AFFILIATES

(858) 731-4114

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Customizable Sub Category Images

(Recommended size for these images is 403 x 512)

The Luxe ReadyTheme allows you to have a specific image for each sub category. Below is a Sub Category Page. Each category has a Custom Field that allows you to upload an image for it.



To access this Custom Field:

Edit Category: Silk



Category | Child Categories | Custom Fields | Products | SEO | 







Subcategory Display Image: 

- Click on the “Menu”
- Click on “Catalog”
- Click on “Categories”
- Find the category you want, click on it, then click on the “Open Category” icon
- Click on “Custom Fields.” Here you’ll see a “Subcategory Display Image” field
- Click on the “Upload” button and upload your image

Alternate Category Layout Pages

Luxe is the first ReadyTheme that comes packaged with two Alternate Category Layout Pages.

1. Sub Category plus Display 7 Sample Products (CTGY_SUB_PRODS)

Now that you’ve already got an image in one of your custom fields, you’ll want to go to the category page. For this example, we’ll pick the “Silk” Category.

Edit Category: Silk



Category | Child Categories | Custom Fields | Products | SEO | 







Details

Category Code:

Category Name:

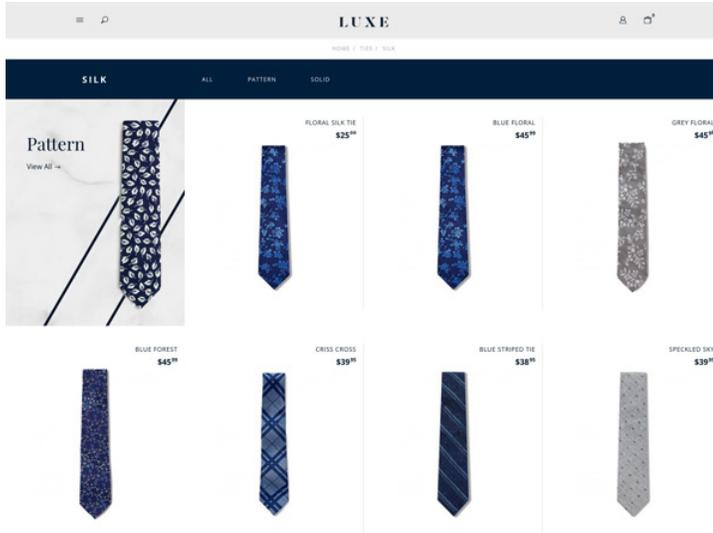
Parent Category: 

Alternate Display Page: 

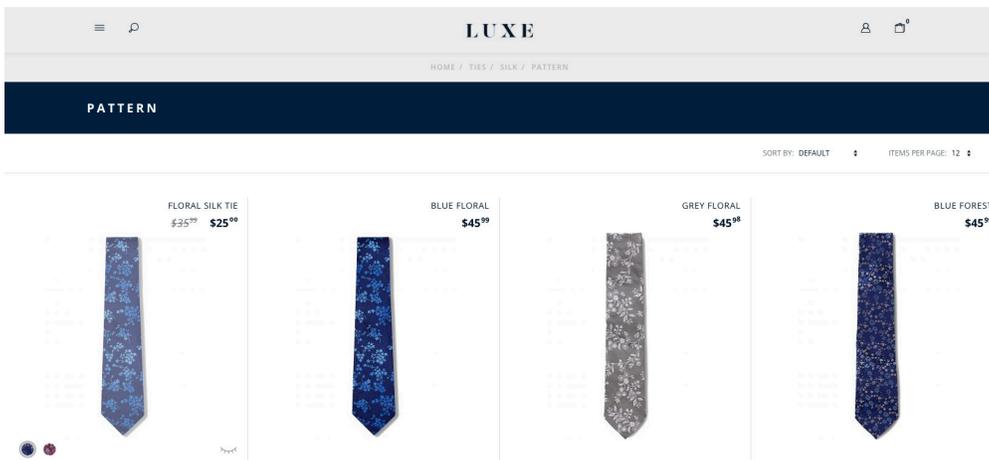
Active

- Under the “Alternate Display Page” click the “Look Up” button
- Now look for “CTGY_SUB_PRODS” and select it
- Click the “Update” button

This category will now display the custom image along with 7 Sample Products on this custom page display.



2. Category Product Display Page with Swatches (CTGY_PROD_SWATCH)



If your products have swatches, this is the display page you will want to use for your products. The swatches work only ‘on hover’ like the quick view button works. So if you scroll over the left side of the product space, the swatches will appear. On the (CTGY_SUB_PRODS) page, we’ve hard coded the swatches to show up on hover, however, on the actual category page itself, you’ll need to assign the alternate display page to your category page. Here’s how to do that:

Chose the category you want to update. For this example we are going to chose the “Pattern” category.

Edit Category: Pattern



Category

Child Categories

Custom Fields

Products

SEO



Update

Reset

More

Details

Category Code:

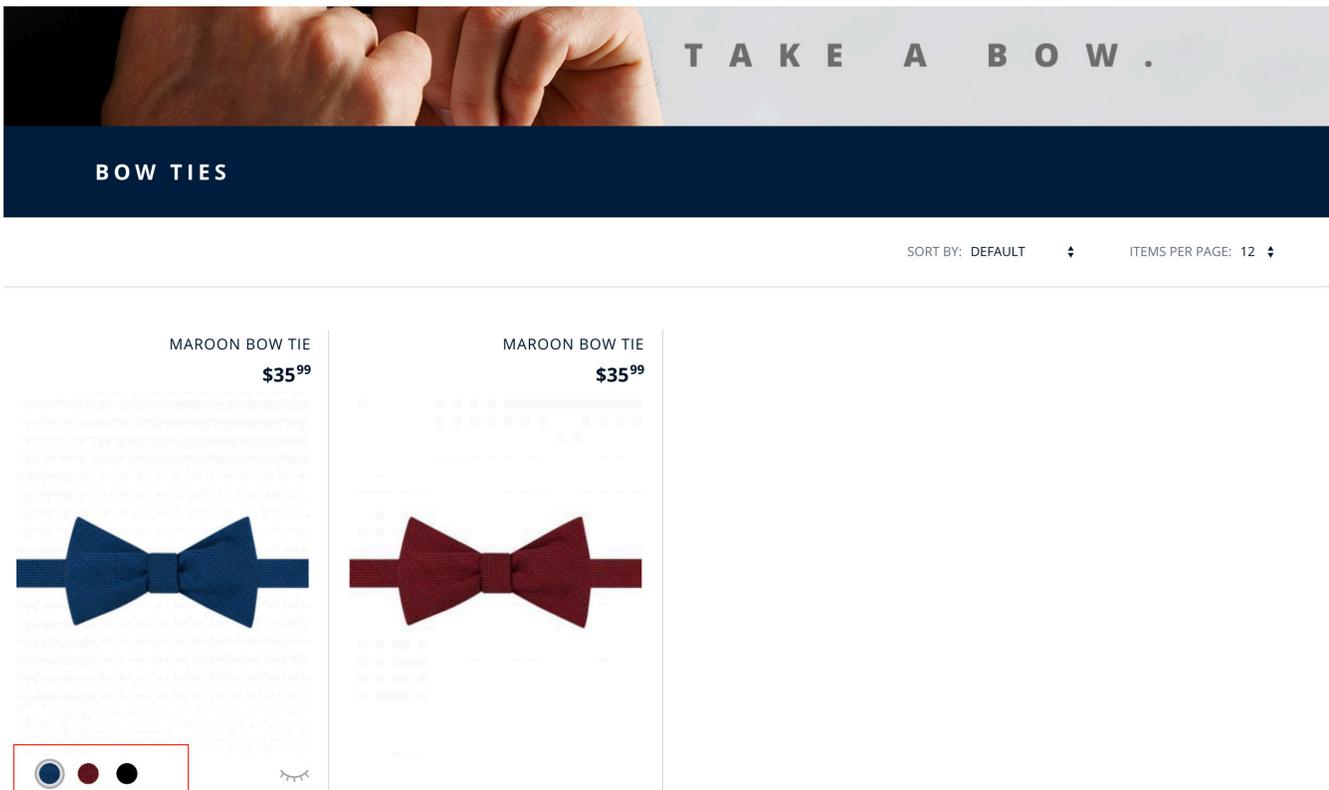
Category Name:

Parent Category:

Alternate Display Page:

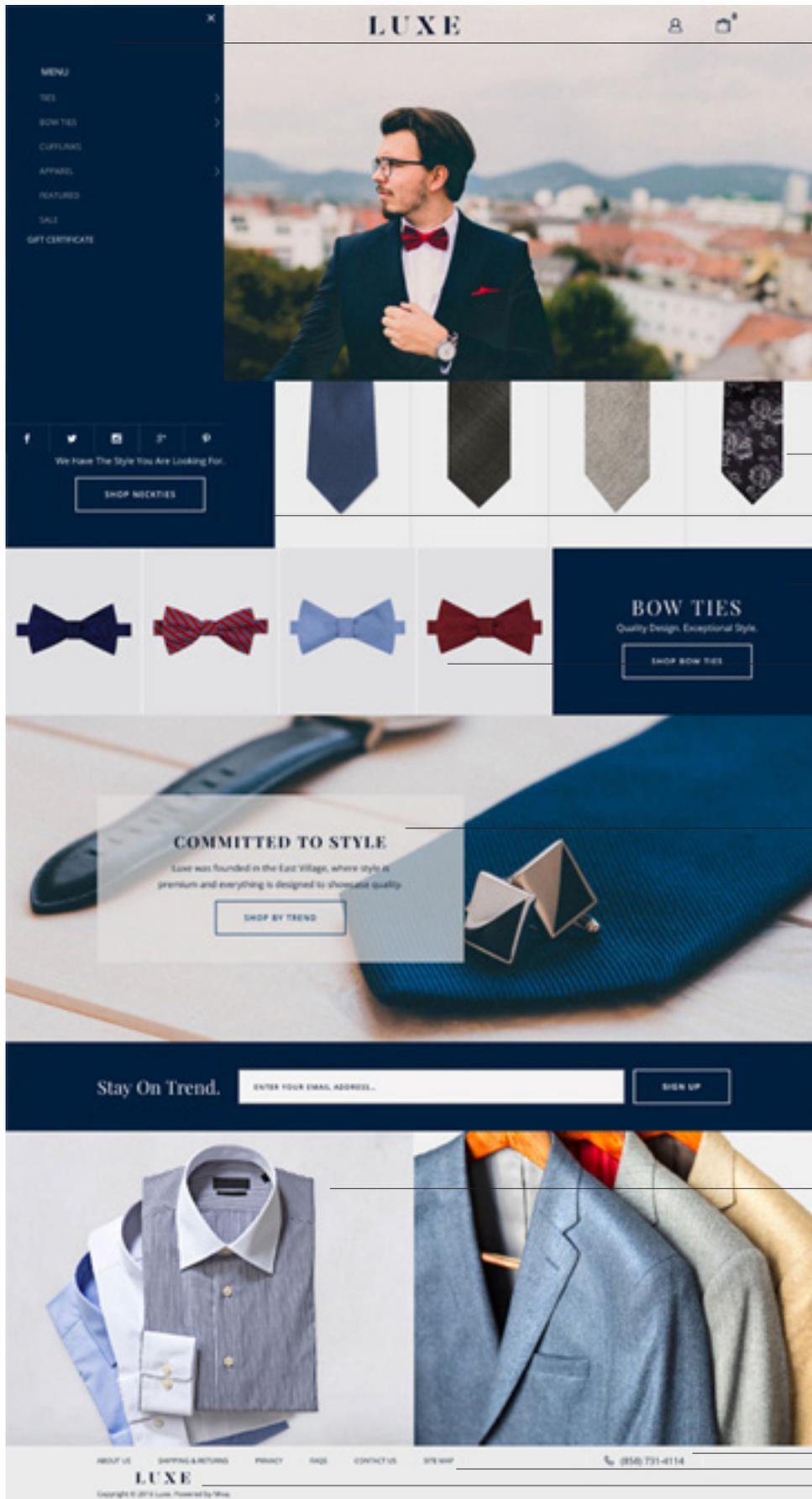
Active

- Click on the Menu
- Click on “Pattern”
- Under the “Alternate Display Page” click the “Look Up” button.
- Now look for “CTGY_PROD_SWATCH” and select it.
- Click the “Update” button.



Your swatches will now show up on your Category Page when hovered over.

Customizable Areas in the Luxe ReadyTheme



1. Logo Image

2. Main Navigation

3. Hero Image

4. Featured Product Message 01

5. Featured Products 1

6. Featured Product Message 02

7. Featured Products 2

8. Promo Text Block

9. Promo Image

10. Newsletter Sign Up

11. Featured Category 1

12. Featured Category 2

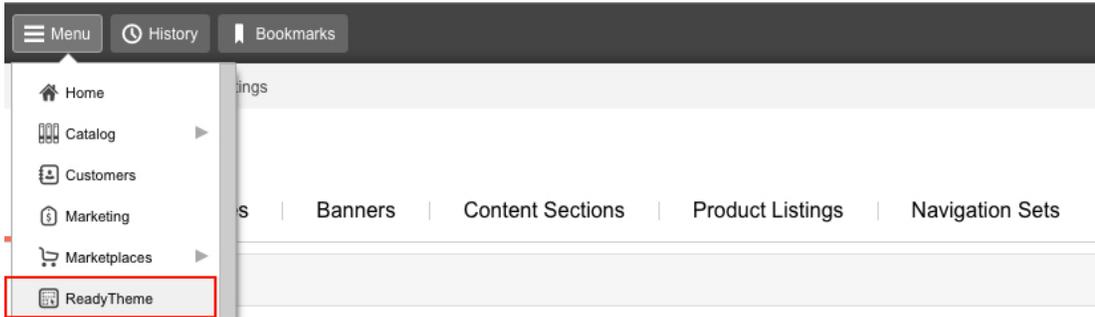
13. Phone Number

14. Site Footer Menu

15. Footer Logo

Accessing the Luxe ReadyTheme

1. Click on “Menu”
2. Scroll down and click on “ReadyTheme”



Update Navigation

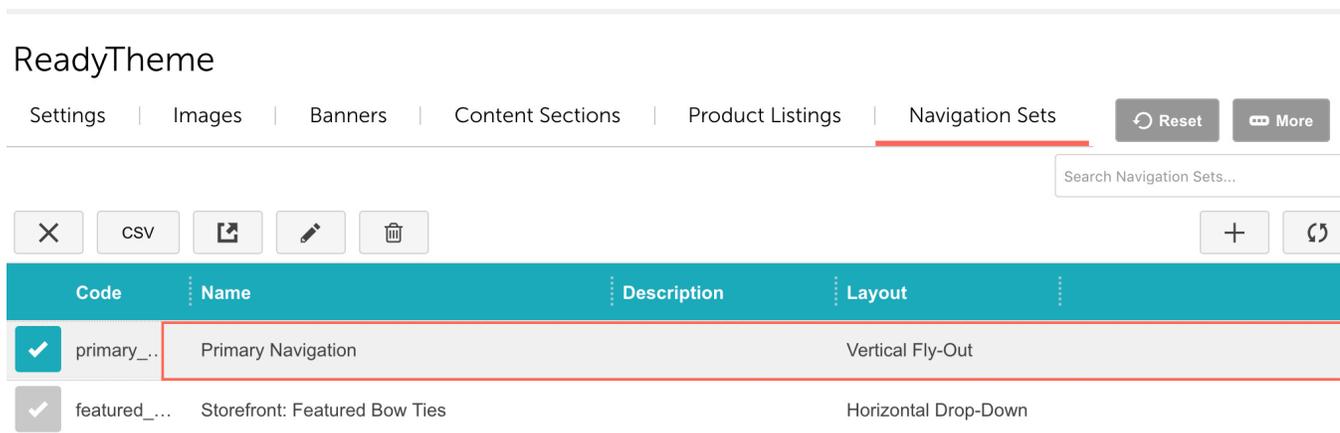
The Luxe ReadyTheme has a very robust menu along with multiple promo and category image areas to navigate your client through your web site:

- Primary Navigation (Left Side Flyout Menu)
- Storefront: Featured Neckties
- Storefront: Featured Bow Ties
- Storefront: Featured Categories 1 & 2
- Site Footer Menu

Primary Navigation Left Side Flyout Menu

Under the Navigation Sets Tab

1. Click on “Menu” then scroll down to “ReadyTheme”
2. Click on the “Navigation Sets” tab
3. Click on “Primary Navigation”



4. Here you'll see the menu with the navigation items and child navigation items. You can add, delete, turn off or turn on whichever categories you want.

Edit Navigation Item: primary_navigation

Navigation Items

Search Ne



Add Navigation Item

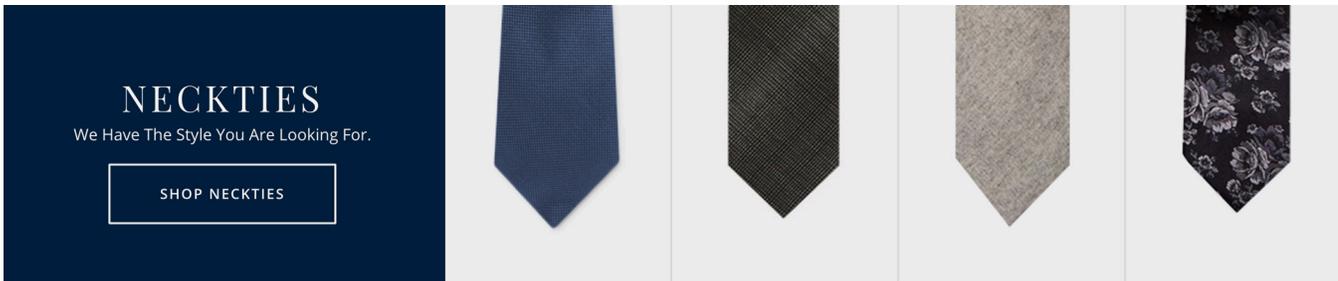
Add Child Navigation

Name	Link	Active
Ties	Category: Ties	<input checked="" type="checkbox"/>
Silk	Category: Silk	<input checked="" type="checkbox"/>
Pattern	Category: Pattern	<input checked="" type="checkbox"/>
Solid	Category: Solid	<input type="checkbox"/>

Update Featured Products 1

Under the Navigation Sets Tab

(200 x 267 is the recommended size for the Category images)



FEATURED PRODUCT TEXT BOX

IMAGES THAT NEED TO BE REPLACED

There are three parts to updating this navigation section:

1. Create new images to replace sample ones
2. Update menu and assign categories or products to these images
3. Update the Featured Products Text Boxes

You can create a separate image for each category you want to represent in this section. For this example, we have four individual images created and uploaded to display separate categories in our store: Silk Ties, Pattern Ties, Wool Ties and On Sale Ties. *Note: These images should be created with a transparent background. You could also use product images, but they would need to be uploaded separately and at the customized size mentioned above, 200 x 267 for best results.)*

1. CREATING IMAGES For Categories

1. Create four images that are 200 x 267, save as a transparent png files.
2. Navigate to the category you want the image to represent (Click on “Menu,” scroll down to “Catalog,” then “Categories,” now search for the category you’re working on), open it, scroll down to the “Category Tree” image tab, upload your image, click the “Update” button.

Edit Category: Solid Bow Ties

Category | Child Categories | Custom Fields | Products | SEO | URIs

Update Reset More

Details

Category Title

Category Tree

Tree Image:

2. ASSIGN THE CATEGORY TO THE NAVIGATION SECTION

1. Click “Menu” then scroll down to “ReadyTheme”
2. Click on the “Navigation Sets” tab
3. Click on “Storefront: Featured Neckties” item
4. Click on an item to edit and then click on the “Edit Navigation Items” icon

ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets

Reset More

Search Navigation Sets...

CSV

Code	Name	Description	Layout
<input checked="" type="checkbox"/>	featured_...	Storefront: Featured Neckties	Horizontal Drop-Down

5. You can click on the “Add Navigation Items” button and choose which categories or products you’d like to show up on the storefront page.

Edit Navigation Item: featured_items_01

Navigation Items

Reset

Search Navigation Items...

Add Navigation Item Add Child Navigation Item

Name	Link	Active
Neckties	Category: Ties	<input checked="" type="checkbox"/>
Silk Ties	Product: Maroon Bow...	<input checked="" type="checkbox"/>
Pattern Ties	Category: Pattern	<input checked="" type="checkbox"/>
Wool Ties	Category: Wool	<input checked="" type="checkbox"/>
On Sale Now	Category: Sale	<input checked="" type="checkbox"/>

Add Navigation Item

Name:

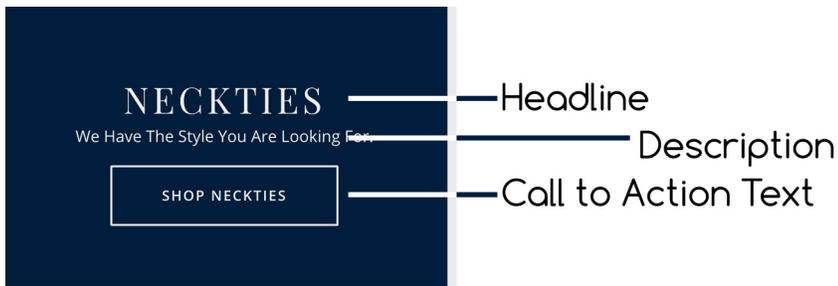
Link:

Link Target:

Cancel Add Add+

3. UPDATE FEATURED PRODUCT MESSAGE BOX

Under Content Sections Tab



There are 3 areas that can be updated in this section: the Headline, the Description and the Call to Action Text. To edit this text:

4. HEADLINE & CALL TO ACTION TEXT

These two items are tied together. Whatever you have the top Navigation Item called, is what will appear in the Headline and on the Call to action text on the button. In this instance, we have “Neckties” as the first Navigation item, if we changed it to Bow Ties, it would automatically update to Bow Ties on the Headline and the Call to Action text on the button at the same time.

1. Click on “Menu” and scroll down to “ReadyTheme”
2. Click on the “Navigation Sets” tab
3. Click on “Storefront: Featured Bow Ties” or “Storefront: Featured Ties” item and click the “Edit Navigation Set” or pencil icon

ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | **Navigation Sets** | Reset

Search Navigation Sets...

✕ CSV

+

Code	Name	Description	Layout
<input type="checkbox"/>	featured_...	Storefront: Featured Neckties	Horizontal Drop-Down
<input checked="" type="checkbox"/>	featured_...	Storefront: Featured Bow Ties	Horizontal Drop-Down

4. Click on “Neckties” and click the “Edit” tool. Navigate to whatever category you want. In this example we are changing it to “Bow Ties.”

Edit Navigation Item: featured_items_01

Navigation Items

Search Navigation Items...

CSV Edit Delete

Add Navigation Item Add Child Navigation Item

Name	Link	Active
<input checked="" type="checkbox"/> Bow Ties	Category: Bow Ties	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Silk Ties	Product: Maroon Bow...	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Pattern Ties	Category: Pattern	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Wool Ties	Category: Wool	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> On Sale Now	Category: Sale	<input checked="" type="checkbox"/>

Edit Navigation Item

Name:

Link:

Link Target:

You'll see how the Headline and the Call to Action text have both been updated with the new Category Navigation.



UPDATE DESCRIPTION

1. Click on the "ReadyThemes" icon on your storefront page
2. Click on the "Navigation Sets" tab
3. Click on "Storefront: Featured Neckties"
4. Click on the pencil or "Edit" icon
5. Scroll down until you see the description text and update the message to whatever you wish, click "Save"

CSV Edit Delete

Edit Navigation Set

Code:

Name:

Description:

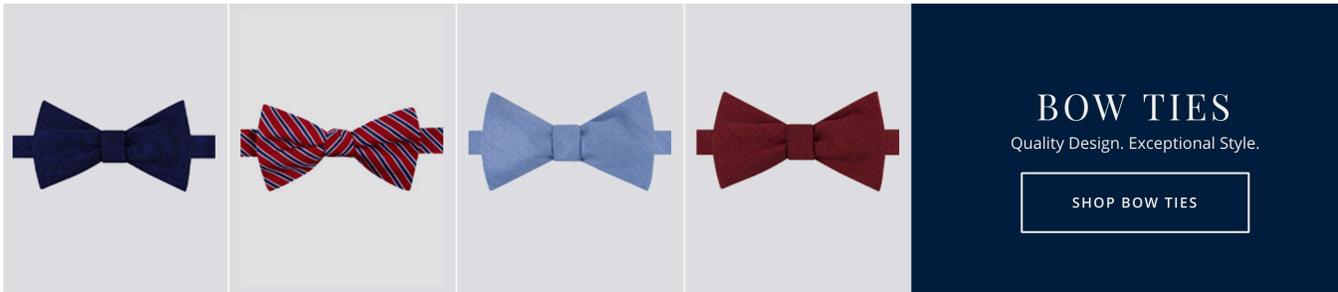
Layout:

Template:

```
<mv:assign name="l.settings:img:height" value="267"/>
<mv:if expr="NOT ISNULL l.settings:readytheme:navigationitems">
  <section class="cmp-featured-items cmp-featured-items--alt h-align-center" data-scroll="lazyImage">
    <mv:foreach iterator="navigationitem" array="readytheme:navigationitems">
      <div class="cmp-featured-items_details bg--blue color--silver">
        <header class="h2 font--uppercase h-tm secondary-font">&mv:/navigationitem:name;</header>
        <p>Quality Design. Exceptional Style.</p>
        <a class="button button--large cta-primary font--semibold font--uppercase" href="&mv:/navigationitem:url;">Shop &mv:/navigationitem:name;</a>
      </div>
    <div class="cmp-featured-items_item-wrap" data-hook="cmp-featured-items_item-wrap">
      <mv:if expr="NOT ISNULL l.settings:navigationitem:items">
```

FEATURED PRODUCTS 2

(Ideal size for the three images here is 200 x 267)



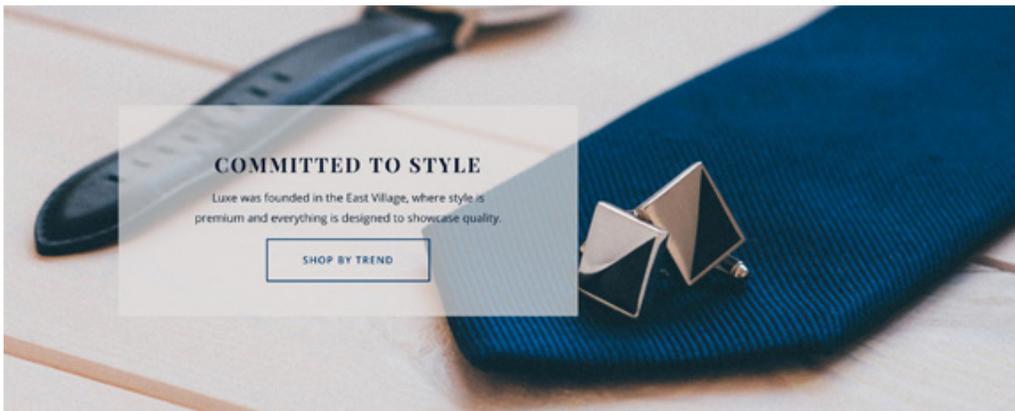
These are the same directions as Featured Products 1 - with the difference that you'll be making the change to Featured Products 2 instead.

1. Click "Menu" then scroll down to "ReadyTheme"
2. Click on the "Navigation Sets" tab
3. Click on "Storefront: Featured Neckties" item
4. Click on an item to edit and then click on the "Edit Navigation Items" icon

Update Storefront Promo Text Block

Under the Content Sections Tab

This is a text banner that runs on the Storefront Promo image. It's a great place to highlight free shipping, specials, or holiday deals!



To update the verbiage on the Promo Message:

1. Click on "Menu" and then scroll down to "ReadyTheme"
2. Click on the "Content Sections" tab
3. Click on the "Storefront: Promo Block" item and then click on the pencil or edit icon
4. A window will pop up - change out the text to whatever text you want to promote. Click "Save"

Edit Content Section
✕

Code:

Item Tag: <mv:Item name="readytheme" param="contentsection('promo_block')"/>

Name:

Description:

Content:

```

<mv:Item name="readytheme" param="Load_Image('promo_image', g.promo_image)"/>
<mv:if expr="g.promo_image:link_type NE 'N'">
  <mv:if expr="g.promo_image:link_type EQ 'G'">
    <mv:do file="g.Module_Feature_TUL_DB" name="l.success" value="Page_Load_Code(
g.promo_image:link_dest, l.settings:rt_g)"/>
  <mv:do file="g.Module_Feature_URI_UT" name="g.promo_image:uri"
value="Store_Page_URL(l.settings:rt_g, NULL)"/>
  <mv:elseif expr="g.promo_image:link_type EQ 'C'">
    <mv:do file="g.Module_Library_DB" name="l.success" value="Category_Load_Code(
g.promo_image:link_dest, l.settings:rt_c)"/>
  
```

Notes:

Versions: [Clear History](#)

Update Storefront Promo Image

Under the Images Tab

(1658 x 664 is the recommended size for the Storefront Promo imaged)



1. Click on “Menu” then scroll down to “ReadyTheme”
2. Click on the “Images” tab
3. Double click on “Storefront: Promo Image”
4. A window will pop up, click on the “Select Image” button. A second window will pop up, click the blue “Add” button and then select “Upload Image(s)” - navigate to your image and upload it.

Edit ReadyTheme Image



Code:

Name:

Item Tag: `<mvt:item name="readytheme" param="image('promo_image')"/>`



Image:

Select Image

Alt Text:

Auto Sizing: Use Image Dimensions

Width Height (in pixels)

Link: /

Update Storefront: Featured Category Images

Under the Images Tab

(Featured Category Images should be 828 x 639 pixels for best results)



To replace the two Featured Category images on your storefront, go to “Menu,” “ReadyTheme” and “Images.” Click on “Storefront: Featured Category 1 or 2” and then click on the “Edit Image” icon.

ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets

Image	Code	Name	Link	Active
<input checked="" type="checkbox"/>		hero_image Storefront: Hero Image	None	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>		promo_i... Storefront: Promo Image	URL: /	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>		featured_... Storefront: Featured Category 1	Category: Dress Shirts	<input checked="" type="checkbox"/>

A window will pop up. Click on the “Select Image” button, click on “Add” and “Upload Image” and navigate to the new image you want.

Edit ReadyTheme Image

Code: featured_category_01
Name: Storefront: Featured Cat
Item Tag: <div class="name">readytheme</div> param="image('featured_category_01')"/>



Image: graphics/00000001/jackets.jpg

Alt Text: Suit Jackets

Auto Sizing: Use Image Dimensions
 Width Height (in pixels)

Link: Category

Link Target: Self

CSS ID:
CSS Class:

Update Footer Navigation Bar

Under Navigation Sets Tab

The bottom navigation on Luxe is very similar to the footer navigation on our other readythemes.



To modify this navigation:

1. Click on “Menu”
2. Click on “ReadyTheme”
3. Click on “Navigation Sets”
4. Click on “Site Footer Menu” and then click on the “Edit Navigation Items” icon
5. Here you can add/delete/turn on or off any categories/pages you want to show up.

Edit Navigation Item: site_footer_menu

Navigation Items Reset

Search Navigation Items...

ation Item

✓

Name	Page	Link Target
About Us		
Shipping & Returns		
Privacy	Page: Privacy Policy	<input checked="" type="checkbox"/>
FAQS	Page: FAQs	<input checked="" type="checkbox"/>
Contact Us	Page: Contact Us	<input checked="" type="checkbox"/>

Edit Navigation Item

Name:

Link: LOOK UP

Link Target:

Update Logo Image

Under Settings Tab

(200 x 95 is the recommended size for the Storefront Logo)

ReadyTheme

Settings

Images

Banners

Content Sections



Look & Feel

Logo Type:

Logo Image:

[Clear Logo](#)

1. Click on "Settings"
2. Click on "Select Logo" - a window will pop up. Click "Add" and then "Upload Image"
3. Navigate to where your new logo is, select it and click "Open"
4. Click the "Select" button (whatever logo you choose for the top will also be repeated down in the bottom footer)

Replace Top Logo with Text

Under Settings Tab

If you don't have a logo, you can use plain text in its place.

1. Next to "Logo type" click on the image drop down menu
2. Select: "Text"
3. Enter "Store Name" and "Store Tagline"
4. Click "Update" in the top right corner

Update Storefront: Hero Image

Under Images Tab

(Hero Image should be 1658 x 765 pixels for best results)



1. Click on the "Images" tab
2. Click on "Storefront: Hero Image"
3. Click on the Pencil Tool to edit the image
4. Click the "Select Image" button
5. Click the "Add" button and then "Upload Image"
6. Navigate to your new "Hero Image" and click "Open"
7. Click "Select Image"
8. Click "Save"

Edit ReadyTheme Image ✕

Code:

Name:
Item Tag: <smv:item name="readytheme" param="image('hero_image') />



Image: Select Image

Alt Text:

Auto Sizing: Use Image Dimensions
 Width Height (in pixels)

Link: +

CSS ID:

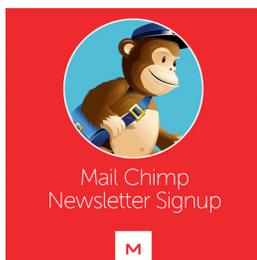
CSS Class:

Cancel Delete Save

Update Newsletter

Under Content Sections Tab

The Newsletter is currently just a place holder for you. If you don't already have a mail client that you can direct your clients to, we offer a free module on our app store. It's called "[Mail Chimp Newsletter Sign up.](#)" If you don't want to use this feature for now, you can turn it off simply by clicking on the green "Active" button.



ReadyTheme

Settings | Images | Banners | **Content Sections** | Product Listings | ☰

Search Content Sections...

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Code	Name	Description	Active	
<input checked="" type="checkbox"/>	theme-se...	Theme Settings	Theme Settings	<input type="checkbox"/>
<input checked="" type="checkbox"/>	promo_bl...	Storefront: Promo Block		<input type="checkbox"/>
<input checked="" type="checkbox"/>	newslette...	Storefront: Newsletter Sign Up		<input checked="" type="checkbox"/>



Edit Content Section



Code:

Item Tag: <mvt:item name="readytheme" param="contentsection('newsletter_sign_up')"/>

Name:

Description:

Content:

```
<section class="cmp-newsletter-sign-up bg--blue" data-scroll>
  <form>
    <label class="secondary-font color--silver" for="l-newsletter-email">Stay On Trend.</label>
    <input id="l-newsletter-email" class="input--large bg--silver font--uppercase" type="email"
  placeholder="Enter Your Email Address&hellip;" required>
    <input class="button button--large cta-primary font--semibold font--uppercase" type="submit"
  value="Sign Up">
  </form>
</section>
<!-- end .cmp-newsletter-sign-up -->
```

Notes:

Versions: [Clear History](#)

Cancel

Delete

Save

Update Phone Number

This can be updated under “Store Settings,” “Store Details” and then make any changes in the “Phone” field.

Update Footer Logo

The footer logo is pulled from the header logo and resized automatically.