# Miva Merchant 9

## STORYTELLER READYTHEME CUSTOMIZATION

Updated August 2016

Miva

Installing the Storyteller ReadyTheme

These instructions are for installing the Storyteller ReadyTheme to a brand new store. If you have an existing store, please contact support.
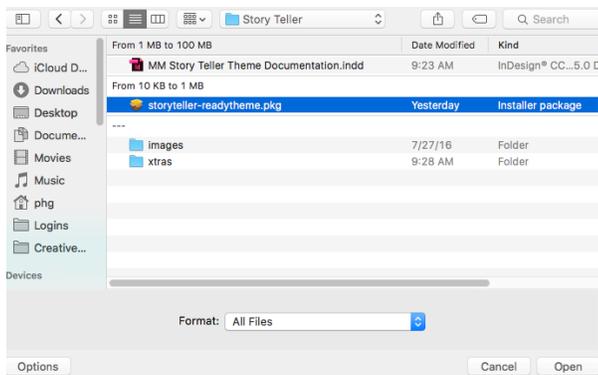
1. Once you download the Storyteller ReadyTheme from the Miva App Store you'll want to install it into your store. Go to your downloads file, open the readytheme folder, and select the .pkg file, then select "Choose."

2. Go to your Miva 9 Admin, click on Menu, scroll down and select "User Interface."
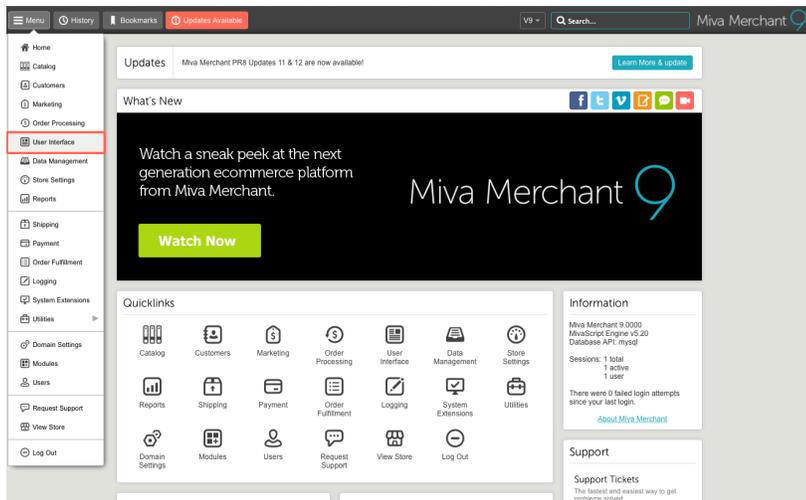
3. Select "Frameworks," click on the "Upload" button, select "Upload-Overwrite."
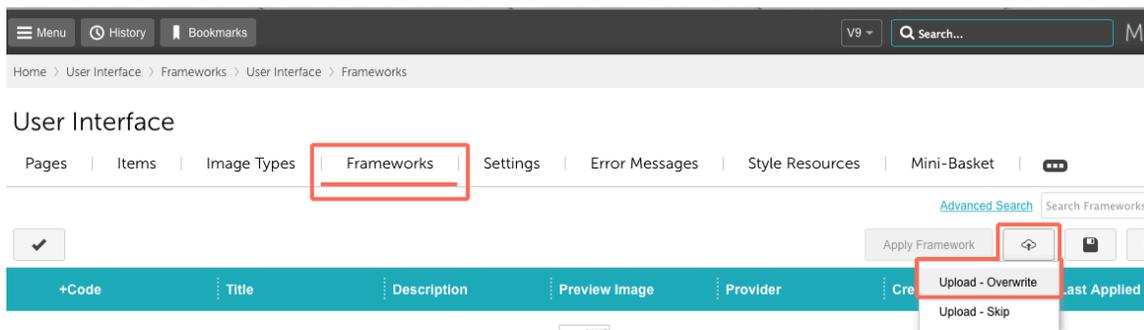
4. Go to your downloads file, open the readytheme folder, and select the .pkg file, click the "Open" button, then select "Choose."

5. Click on your ReadyTheme, click "Apply Framework."

6. Click the two boxes, "Overwrite Images" and "Overwrite CSS Files," then click "Apply."

7. A secondary warning page will come up, go ahead and hit "Apply" one more time.

Install XML file for Product Custom Fields

The Storyteller Theme, in addition to the pkg file, also has an excel file that needs to be uploaded and installed.

1. Click on "Menu" and then scroll down to "Data Management."
2. Click on "Import Data and Settings in XML Provisioning Format."

Data Management

Import/Export | Import Settings | Database Tools

Import Data

Add/Update Categories from CSV

Add/Update Products from CSV

Update Product Inventory from CSV

Add/Update Customers from CSV

Import Data and Settings in XML Provisioning Format

3. Click on "Choose File" and navigate to the Storyteller folder, choose the "Storyteller-custom-fields.xml" file.

Data Management

Import/Export | Import Settings | Database Tools

Import Data

Add/Update Categories from CSV

Add/Update Products from CSV

Update Product Inventory from CSV

Add/Update Customers from CSV

Import Data and Settings in XML Provisio

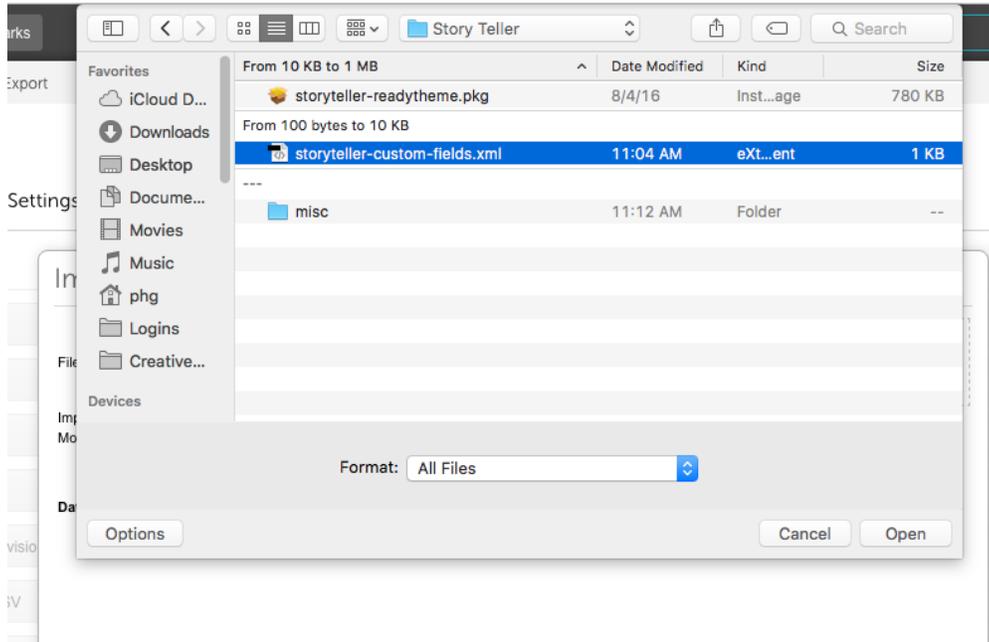Import Shipment Information from CSV

Import

File: [Choose File] No file chosen   Browse or Drag a File Here To Upload and Begin Importing Data

Import: Import Data and Settings in XML Provisioning Format
Module: XML Provisioning Import

Select a File to Begin Importing Data

Date/Time   Line # Log Message

4. Choose "Open" and then hit the "Close" button once it's uploaded.

Access Your Custom Fields

By adding the Custom Fields xml file you now have the ability to do two things:

1. Add a Lifestyle (or "Story") Image to each product

2. Add Tabbed Content to each product

(Story Image)

(Tabbed Content)

OVERVIEW   SPECIFICATION   SHIPPING

Product Features

- Material: Cotton canvas, genuine leather and polyurethane
- Spacious main compartment, top zipper closure and interior accessory pockets
- Removable/adjustable shoulder strap with extended length of 58"
- Double top carry handles
- Product Dimensions: 21" L x 10" W x 12" H - 2 lb.

Detailed Product Description

Canyon Outback Leather Products are created using the finest materials, every product is manufactured taking great care of the quality and creating designs that will meet your needs today and into the future.

SHARE PRODUCT   f   🐦   G+   P   📧

A. Add a Story Image to each product:

This image is optional. Note: The Site Background Image should be sized at 830 x 488 for best results.

1. Click on a product and open it in the admin.

2. Click on the "Custom Fields" Tab - If you have a lot of tabs, you might find this one under the elipsis (...) Tab.

3. Click on the "Upload" button, navigate to the lifestyle image you would like to go with that product, and upload it.
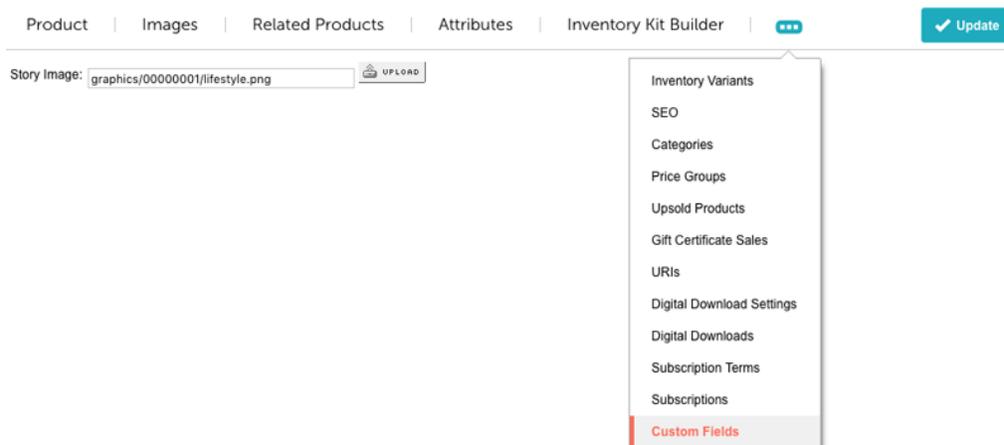

## B. Add Content to Product Tabs:

There are 3 Tabs where you can add content for each product, Overview, Specification and Shipping.

1. Click on the "Tabbed Content" tab. If you don't see it, again, it might be under the elipsis tab (...). You'll see 3 tabs that you can now add content to. Place your information in the appropriate tabs, click the "Update" button and view your item in the store to make sure it's appearing properly.
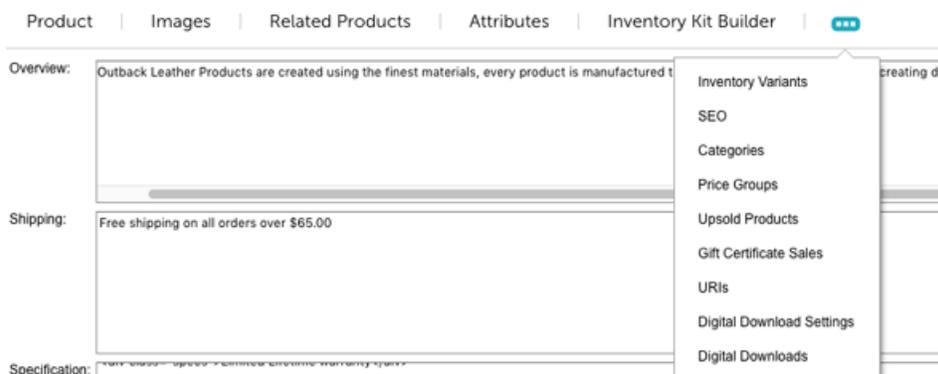
Customizable Areas in the Storyteller ReadyTheme
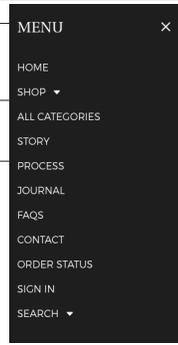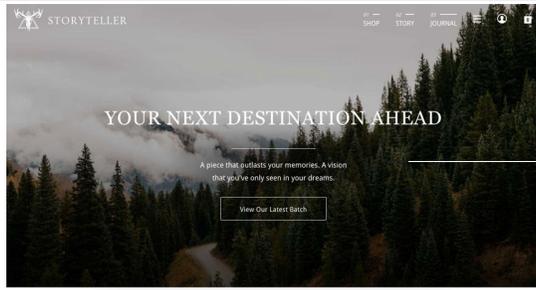
1. Header Logo
2. Header Menu
3. Primary Navigation
4. Site Background Image
5. Storefront: Introduction
6. Introduction Image
7. Story 1 Text
8. Story 2 Image
9. Story 2 Text
10. Story 3 Image
11. Story 3 Text
12. Hero Image
13. Featured Products
14. Site Logo
15. Social Icons
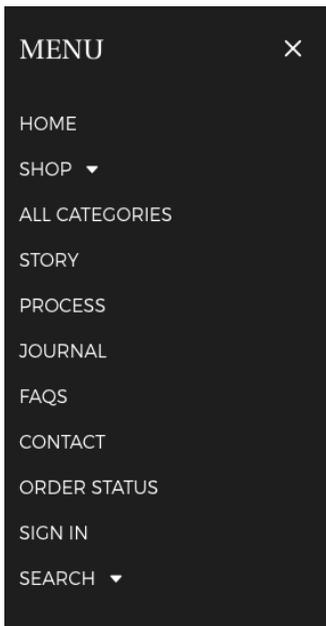16. Site Footer Menu

Accessing the Storyteller ReadyTheme

1. Click on "Menu"
2. Scroll down to "ReadyTheme"
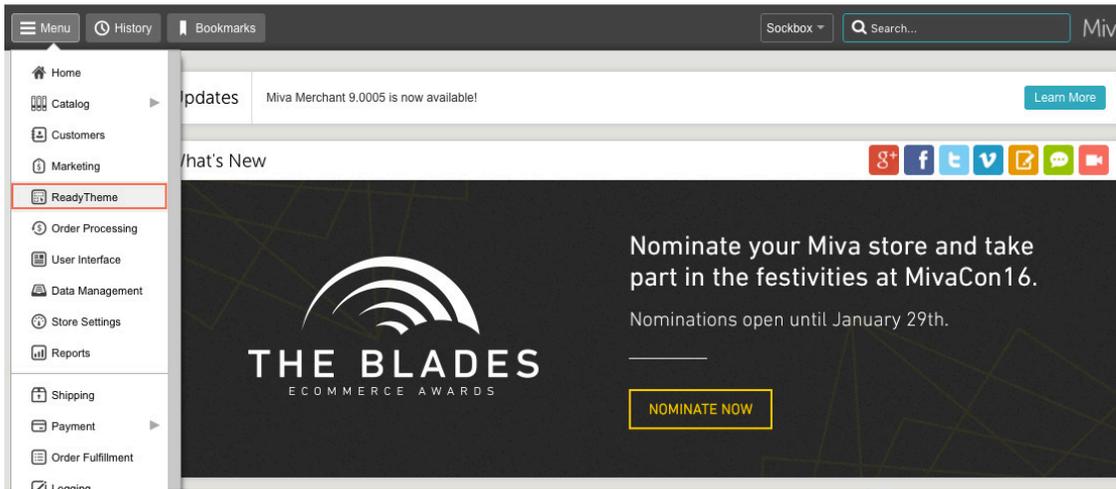
Update Primary Navigation

UNDER NAVIGATION SETS TAB

1. Click on the "Navigation Sets" tab
2. Click on "Navigation Bar"
3. Click on the "Edit Navigation Items" icon (Page icon with arrow in top right corner)

ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | **Navigation Sets**   ↺ Reset   More

Search Navigation Sets...   🔍   ⊙

✕   CSV   ⬈   ✎   🗑   +   ↻   ↧ |||

	Code	Name	Layout	
✓	site_header_menu	Site Header Menu	Single Column	
✓	site_footer_menu	Site Footer Menu	Single Column	
✓	cmp_primary_navigation	Primary Navigation	Single Column	

4. Here you can "Add Navigation Item," "Add Child Navigation Item," turn a navigation item off, Edit or Delete a Navigation item.

Edit Navigation Item: cmp_primary_navigation

Navigation Items   ↺ Reset

        Edit   **Delete**
        Item   **Item**   Search Navigation Items...   🔍   ⊙

✕   CSV   ✎   🗑   Add Navigation Item   Add Child Navigation Item   ⇅   ↻   ↧ |||

	Name	Link	Active	
✓	Home	Page: Storefront	🔵	
✓	Shop	Page: Product List	🔵	**Turn Item Off/Hide**
✓	Backpacks	Category: Backpacks	🔵	
✓	All Categories	Page: All Categories	🔵	

Update Site Header Menu Navigation

UNDER NAVIGATION SETS TAB

ReadyTheme

Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets

1. Click on the "Navigation Sets" tab
2. Click on "Site Header Menu"
3. Click on the "Edit Navigation Items" icon (Page icon with arrow in top right corner)

ReadyTheme

	Code	Name	Layout
✓	site_header_menu	Site Header Menu	Single Column

4. Here you can "Add Navigation Item," "Add Child Navigation Item," Edit or Delete a Navigation item.

Edit Navigation Item: site_header_menu

	Name	Link	Active	
✓	Shop	Page: Product List	⬤	

Replace the Header Logo with Alternate Image

UNDER SETTINGS TAB

ReadyTheme

Look & Feel

Logo Type: Image

Logo Image: graphics/00000001/img_masthead_light.png [Select Logo] Clear Logo

Auto Sizing: ⬤ Use image dimensions
○ Width ____ Height ____ (in pixels)

Alt Text: Storyteller

1. Go to Logo Type/Logo Image
2. Click on "Select Logo"
3. Upload your logo to replace the current one. Click on "Select Logo" in the bottom right corner. Update your image.
4. Click "Update" in the top right corner.

Replace Top Logo with Text

UNDER SETTINGS TAB

If you don't have a logo, you can use plain text in it's place.
1. Next to "Logo type" click on "Image" drop down menu
2. Select: Text"

3. Enter "Store Name" and "Store Tagline"
4. Click "Update" in top right corner.

Update Storefront Images

UNDER IMAGES TAB

Update Site Background Image

Note: The Site Background Image should be sized at 1658 x 881 for best results.

UPDATE IMAGE:
1. Go to "Menu," "ReadyTheme," and "Images"
2. Click on "Site Background" image, click the "Edit" or pencil tool - Update your image

UPDATE TEXT:
1. Click on "Content" tab, find "Storefront Introduction," update text and click "Save"

Update Introduction Image

Note: The Introduction Image should be sized at 1058 x 542 for best results.

UPDATE IMAGE:
1. Click on "Introduction Image", click the "Edit" or pencil tool - Update your image

UPDATE TEXT:
1. Click on "Content" tab, find "Story 1," update text and click "Save"

Update Story 2 Image

Note: The Story 2 Image should be sized at 979 x 542 for best results.

UPDATE IMAGE:
1. Click on "Story 2 Image," click the "Edit" or pencil tool - Update your image

UPDATE TEXT:
1. Click on "Content" tab, find "Story 2," update text and click "Save"

Update Story 3 Image

Note: The Story 3 Image should be sized at 980 x 542 for best results.

UPDATE IMAGE:
1. Click on "Story 3 Image," click the "Edit" or pencil tool - Update your image

UPDATE TEXT:
1. Click on "Content" tab, find "Story 3," update text and click "Save"

Update Hero Image

Note: The Hero Image should be sized at 1658 x 906 for best results.

UPDATE IMAGE:
1. Click on "Hero Image," click the "Edit" or pencil tool - Update your image

UPDATE TEXT:
1. Click on "Hero," click the "Edit" or pencil tool - Update your image

Update Storefront Featured Products

UNDER PRODUCT LISTINGS TAB

ReadyTheme

| Settings | Images | Banners | Content Sections | Product Listings | Navigation Sets |

1. Click on "Menu" then scroll down to "ReadyTheme"
2. Click on "Product Listings"
3. Select "Featured Products," click on the "Edit" or pencil icon, scroll down to "Products to Display," choose "Category" and select the category you would like to feature on the Storefront Page.

Edit Product Listing

Update Category Tree Images
UNDER CATEGORY TAB

ALL CATEGORIES

1. Click on "Catalog" then click on the "Categories" tab.
2. Click on the Category you want to place an image for
3. Click into the "Tree Image" field and upload your image. Ideal image size for these is 553x360.

Update Site Logo on Bottom of Page
UNDER IMAGES TAB

1. Click on "Images," click on "Site Logo"
2. Update Logo, click "Save"

Enable Social Media Icons
UNDER SETTINGS TAB

1. Click "Enable Social Icons"
2. Enter your links for whichever platforms you are on
   (empty fields will not show an icon on your
   Storefront page)
3. Click "Update"

Enable Third Party Social Sharing Code

UNDER SETTINGS TAB

1. If you have a 3rd Party Social Sharing Code, click the "Enable Social Sharing Code" box
2. Enter your code into the "3rd Party Social Sharing Code" Field
3. Click "Update"

Enable Trust Symbol

UNDER SETTINGS TAB

1. If you have a SSL Site Seal, Click the "Active" box
2. Enter your code into the :SSL Site Seal or Trust Symbol: field
3. Click "Update"

Update Footer Navigation Links

UNDER NAVIGATION SETS TAB

To add new navigation or edit where the current ones link to:

1. Click "Navigation Sets"
2. Click on "Site Footer Menu"