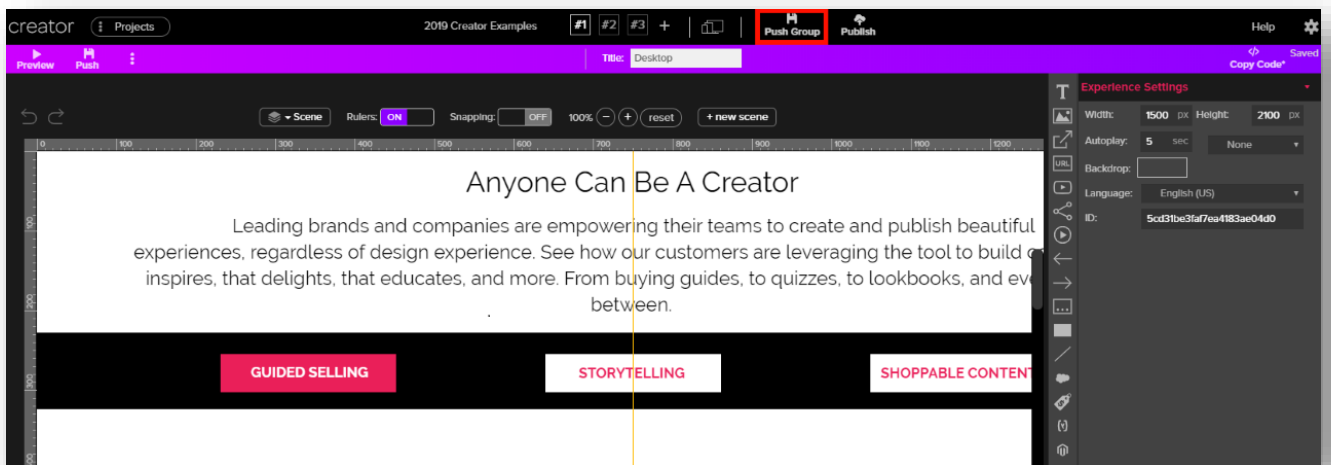


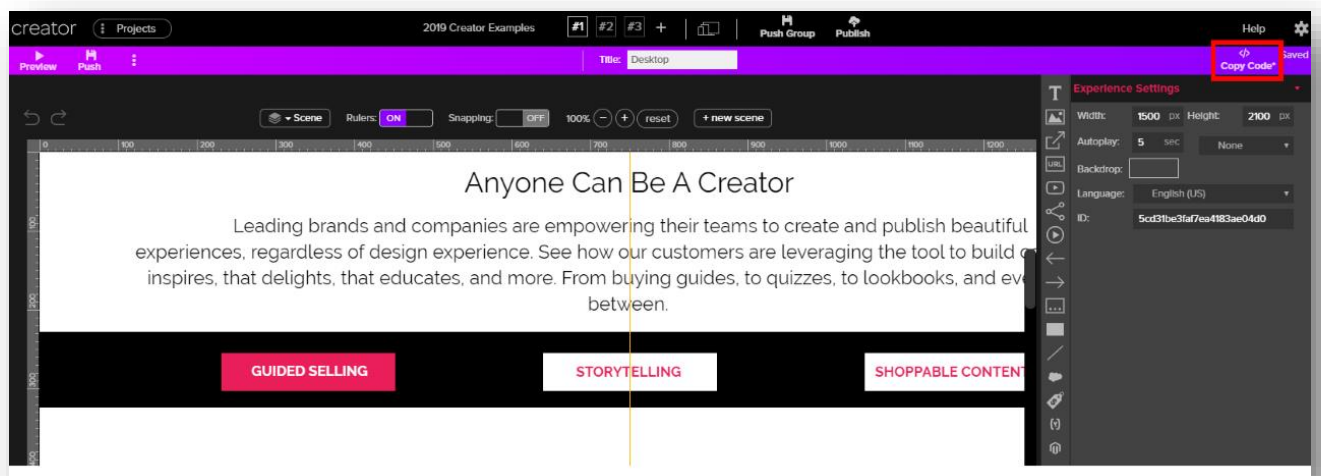
Creator Publishing Guide for Miva Merchants

Experience is everything. Creator enables retailers to distinguish their brand and connect with shoppers at scale on their site. Marketers/merchandisers/designers can create and publish interactive, shoppable content tied in with their Miva site without having to code anything! Retailers are creating quizzes, buying guides, trend pages, visual blogs, email landing pages, product launch pages, and more with Creator. Want to learn more? Visit our [website](#).

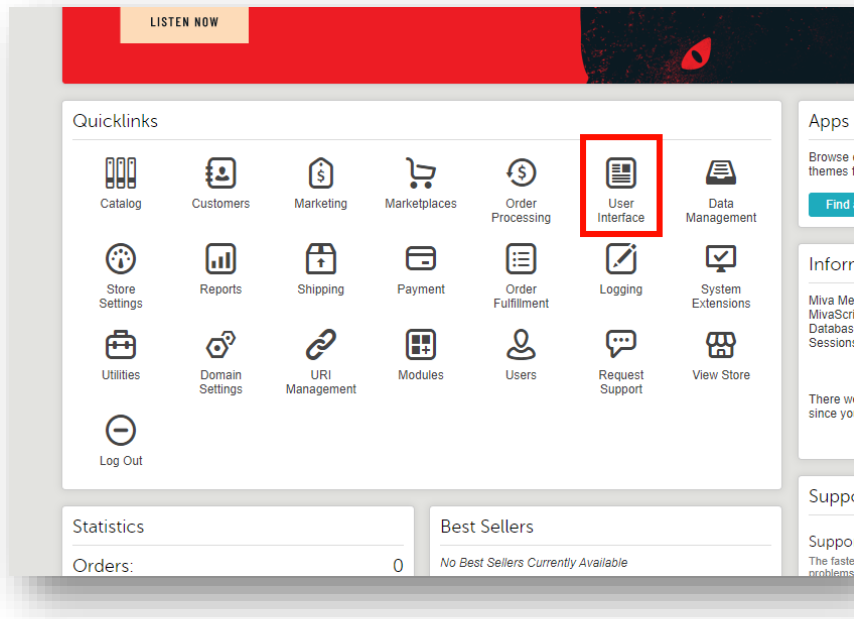
1. In Creator, once you have an experience built that you'd like to publish, click the Push button, or Push Group for experiences with multiple variants:



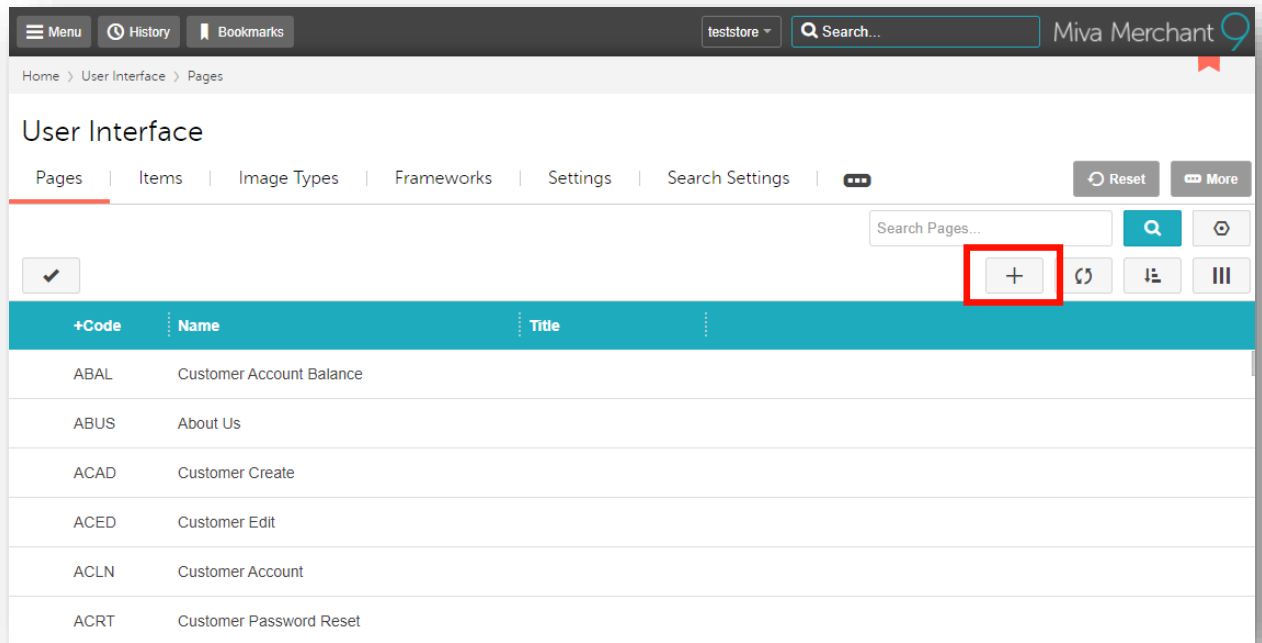
2. Next, click the Copy Code button to copy the embed code for the experience:



3. In Miva, go to User Interface:



4. Click the + icon under the Pages tab to add a new landing page to the site:



5. Fill out the necessary fields. Be sure to copy any existing templates you might be using:

teststore Search Miva Merchant

Home > User Interface > Pages > Add Page > Page

Add Page

Page + Add Reset

Details

Code:

Name:

Always Link In This Page Using HREFS

Template:

```
1 <mv:item name="html_profile" />
2 <head>
3   <mv:if expr="NOT ISNULL 1.settings:page:title">
4     <title>&mv:page:title;</title>
5   <mv:else>
6     <title>&mv:store:name; Creator Test</title>
7   </mv:if>
8
9   <base href=&mv:global:basehref;" />
10  <link rel="canonical" href=&mv:urls:self:autog;" />
11  <mv:item name="head" param="css_list" />
12  <mv:item name="head" param="head_tag" />
13 </head>
14 <body class="ABUS">
15 <div id="site-container">
16   <div id="global-header">&mv:item name="hdf" param="global_header" /></div>
17   <div id="navigation-bar">&mv:item name="navbar" /></div>
18   <table id="content-container">
19     <tr>
20       <td id="left-navigation">&mv:item name="category_tree" /></td>
21       <td id="main-content">
22         <div id="page-header">&mv:item name="hdf" param="header" /></div>
23         <div id="breadcrumbs">&mv:item name="breadcrumbs" /></div>
24         <n1>Creator Test</n1>
25       </td>
26     </tr>
27   </table>
28   <div id="page-footer">&mv:item name="hdf" param="footer" /></div>
29 </body>
30 </div>
```

6. Check off any of the Items you wish enabled within the page (i.e. header, sign up forms, etc.):

Page | **Items** | SEO | URIs

Assigned	+Code	Module
<input type="checkbox"/>	addressb...	Customer Address Book
<input type="checkbox"/>	addressfi...	Customer Address Fields
<input type="checkbox"/>	admin_or...	Administrative Order Fields
<input type="checkbox"/>	affiliate	CSSUI Affiliate Add/Edit
<input checked="" type="checkbox"/>	affiliateli...	CSSUI Affiliate Sign-in Link
<input type="checkbox"/>	all_produ...	CSSUI Product List
<input type="checkbox"/>	all_produ...	Image Machine
<input type="checkbox"/>	attribute...	Attribute Machine
<input type="checkbox"/>	backorder	Standard Order Item Fields
<input type="checkbox"/>	basket	CSSUI Basket Contents
<input checked="" type="checkbox"/>	breadcru...	CSSUI Smart Breadcrumbs
<input checked="" type="checkbox"/>	buttons	CSSUI Buttons
<input type="checkbox"/>	category	Standard Category Fields

- Paste the copied embed code from Creator within the appropriate area within the template you copied in:

Add Page

Page

Details

Code:

Name:

Always Link to This Page Using HTTPS

Template:

```
14 <body class="xoo3">
15 <div id="site-container">
16   <div id="global-header"><mvt:item name="hdft" param="global_header" /></div>
17   <div id="navigation-bar"><mvt:item name="navbar" /></div>
18   <table id="content-container">
19     <tr>
20       <td id="left-navigation"><mvt:item name="category_tree" /></td>
21       <td id="main-content">
22         <div id="page-header"><mvt:item name="hdft" param="header" /></div>
23         <div id="content-area"><mvt:item name="content-area" /></div>
24         <h1>Creator Test</h1>
25         <link rel="stylesheet" type="text/css" href="//c.zmags.com/static/styles.css" />
26         <div class="zmags-viewer-container" data-group="5cd31be3ad04235d928f0da6"></div>
27         <script defer type="text/javascript" src="//c.zmags.com/static/manifest.js"></script>
28         <script defer type="text/javascript" src="//c.zmags.com/static/vendor.js"></script>
29         <script defer type="text/javascript" src="//c.zmags.com/static/client.js"></script>
30         <div id="page-footer"><mvt:item name="hdft" param="footer" /></div>
31       </td>
32     </tr>
33   </table>
34   <div id="bottom-wrap"></div>
35   <div id="global-footer"><mvt:item name="hdft" param="global_footer" /></div>
36 </div>
37 </body>
38 </html>
39
```

(Continued on next page)

8. Click the Update button. You can then view the page:
<https://zmags.mivamerchantdev.com/TestPage.html>

[Home](#) » [TestPage](#)

Creator Test Page

Anyone Can Be A Creator

Leading brands and companies are empowering their teams to create and publish beautiful experiences, regardless of design experience. See how our customers are leveraging the tool to build content that inspires, that delights, that educates, and more. From buying guides, to quizzes, to lookbooks, and everything in between.

GUIDED SELLING

STORYTELLING

SHOPPABLE CONTENT

Guided Selling experiences enable product discovery, effortlessly guiding shoppers down the path to purchase. Instead of scrolling through category page after category page, content like quizzes, buying guides, and shop-the-look features make product selection easy.



Hush's interactive wardrobe builder makes it easy to find an outfit customers love



Charlotte Tilbury's horoscope-themed buying guide is unexpected and instantly shoppable



Quizzes like Clarins' make the customer journey fun and surprising

and more...

What will your team create with Zmags?

[Get A Demo +](#)

Speaking of cool content...

